

Contact: Jelani Rucker

312-275-1626

jelani.rucker@jmcsteel.com

Wheatland Tube Launches Second Interactive iPad® App, Keeps Sales Team Up to Date Wheatland Pipe Catalog Offers Easy Access to Educational Videos and Product Information

CHICAGO (July 23, 2013) — Wheatland Tube, a division of JMC Steel Group, announced today the release of the Wheatland Pipe Catalog app for the iPad. The new app delivers on-the-go product information to Wheatland's standard pipe and fire sprinkler pipe sales teams and distribution partners, as well as end-user plumbing, mechanical and fire safety contractors.

Upon downloading the Wheatland Pipe Catalog app, professionals in the plumbing, mechanical and fire protection industries will have convenient access to Wheatland's steel pipe product information, in addition to the latest technical papers and videos.

"The advantages of our growing mobile application offerings are tremendous," said Jelani Rucker, director of marketing and business development for JMC Steel Group. "With the launch of Wheatland Pipe Catalog, our steel pipe sales teams and customers are now equipped with up-to-date product-specific and educational material, accessible anywhere, anytime."

The new, user-friendly app features an easy-to-use interface and attractive presentation. The Wheatland Pipe Catalog app allows users to:

- View and share the Wheatland steel pipe product catalog
- Access educational videos, briefings and fact sheets about Wheatland products
- Look up product specifications for Wheatland products
- Reference code compliance information about Wheatland products
- View and share the entire library of Wheatland pipe and fire sprinkler brochures and submittal sheets

To download the new Wheatland Pipe Catalog app for iPad, visit the App StoreSM. Wheatland's first interactive iPad app, Wheatland Electric Catalog, is also available for download.

About Wheatland Tube

Wheatland Tube is North America's leading manufacturer of steel electrical conduit, including hot-dip galvanized steel rigid metal conduit; steel intermediate metal conduit (IMC); steel electrical metallic tubing (EMT); rigid aluminum conduit; a full line of elbows, couplings and nipples; and running thread pipe. For more product information, contact Wheatland Tube at 800.257.8182 or info@wheatland.com. Or, visit wheatland.com

About JMC Steel Group

JMC Steel Group includes the operating divisions of Atlas Tube, Picoma, Energex Tube, Sharon Tube and Wheatland Tube. It is the largest independent manufacturer of hollow structural sections (HSS) and steel pipe, and the top producer of electrical conduit and elbows, couplings and nipples in North America. JMC Steel Group delivers a broad range of pipe and tube solutions that build its customers' success. For more information, contact JMC Steel Group at 312.275.1600 or info@jmcsteel.com, or visit jmcsteelgroup.com

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