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## **Den Braven Benelux opts to out-task the management of its backup environment to Proact**

Den Braven, the specialized market leader in, among others, the production of high quality ISO-certified materials for the building sector, has chosen Proact as its new partner for managing their backup and fall-back environment.

Den Braven was looking for a partner who could be deployed as an extension for managing operations for which no specific knowledge of the application landscape of its organization is required.

Fred Vugts, ICT Manager, Den Braven Benelux: "We opted for Proact because of its expertise in the field of backup and the wide range of data centre solutions and cloud services. Proact has shown itself to be a flexible partner who is able to react quickly to our needs. This gives us a lot of confidence in the cooperation."

Through the out-tasking of the daily management of the back-up environment, Den Braven creates more time for its own IT team to focus on new applications and projects that add immediate value to the organization.

Lucas den Os, Managing Director of Proact Netherlands: "Out-tasking differs from out-sourcing in that the client retains the control. With its choice of Proact, Den Braven ensures access to best-in-class expertise, innovative products and a wide portfolio of cloud services. We look forward to becoming an extension of the IT department of Den Braven".

### **For further information, please contact:**

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### **About Den Braven Benelux**

Den Braven is a multinational with around 1,200 employees divided over 8 production locations and 25 sale and distribution offices. In addition, den Braven also has a global network of distribution points. Since its foundation in 1974, Den Braven has specialized in the manufacture of high quality ISO-certified sealants, adhesives, PUR foams and technical aerosols for the construction industry and a variety of industrial applications. The company has established itself as the market leader after strong growth in several countries.

Its head offices are in Oosterhout. The products of Den Braven are known under the brand names of Den Braven, Zwaluw, Hercuseal and Tectane, as well as under the private labels of various partners.

### **About Proact**

Proact is Europe's leading independent integrator in the field of integrated systems (data storage, servers and networks) and private cloud services. Proact supplies business benefits by helping companies and authorities the world over to reduce risk and costs, and above all to supply flexible, accessible and secure IT services.

Proact solutions cover all data centre elements, including storage, servers, security and network functions. In addition, Proact's cloud service operations manage 70 petabytes of information. Proact has completed more than 3,500 successful projects all over the world to date.

The Proact Group has more than 660 employees and conducts business in Belgium, the Czech Republic, Denmark, Estonia, Finland, Germany, Latvia, Lithuania, the Netherlands, Norway, Slovakia, Spain, Sweden, the United Kingdom and the USA. Proact was founded in 1994, and its parent company Proact IT Group AB (publ) has been listed on Nasdaq Stockholm under the symbol PACT since 1999.

For further information about Proact's activities please visit us at [www.proact.eu](http://www.proact.eu)