



## Iveco to deliver more than 1,600 vehicles to Iraq

(Watford, 26 April 2013): Iveco has signed an agreement with the Ministry of Electricity in Iraq for the supply of approximately 1,660 vehicles over three years.

Valued at €125 million, the deal specifies the delivery of vehicles from Iveco's light and medium ranges from 3.5 to 18 tonnes, including Daily vans and chassis cabs, and Eurocargo rigid. Most vehicles will be equipped with cranes and lifting platforms for the maintenance of the nation's electricity distribution network.

The contract was signed in the Minister's offices in Baghdad, attended by representatives of Iveco and the Minister of Electricity, in the presence of the Italian Ambassador to Iraq, Massimo Marotti.

This appointment is the latest development in Iveco's ambitious expansion plans for the African and Middle Eastern markets, with the aim of increasing its position as one of the leading suppliers of industrial vehicles to these regions by 2014.

The African and Middle Eastern markets are important for Iveco's commercial development and the company has reinforced its presence, and will continue to do so, by significantly increasing its distribution, commercial and service networks.

Iveco's offering in Africa and the Middle East covers all product segments from light commercial vehicles to heavy trucks. Each product range is redesigned and adapted to meet the required local market conditions. This ensures the Iveco range delivers the best possible performance, even in extreme weather and demanding road conditions.

### Iveco

*Iveco, a Fiat Industrial company, designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.*

*Iveco employs almost 25,000 people and runs in 11 Countries in the world using excellent technologies. Besides Europe, the company operates in China, Russia, Australia and Latin America. Around 5,000 sales and service outlets in over 160 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.*

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