

## Iveco named LGV Manufacturer of the Year

(Watford, 23 October 2012): Iveco UK has been named LGV Manufacturer of the Year at the GreenFleet Awards 2012, beating off competition from joint runners-up Mercedes-Benz and Volvo Trucks.

Iveco secured the highly prestigious award, which focuses on the large goods vehicle segment over 7.5 tonnes, in recognition of its dual approach to reducing carbon emissions. It offers an extensive alternative fuel vehicle range and regularly introduces new technologies to make its diesel-powered line-up even more fuel efficient.

Key to securing the title for Iveco was the strength of its current ECOSTRALIS heavy truck, which optimises everything from aerodynamics to the engine, driveline, tyres and telematics to deliver up to eight per cent CO2 savings on long distance haulage. The panel of GreenFleet Awards judges were also impressed with how Iveco has already manufactured in excess of 6,500 natural gas-powered commercial vehicles for operation in Europe, with dedicated gas-powered models available within its Daily, Eurocargo and Stralis ranges – offering power outputs from 136 to 300 hp. As the most extensive gas-powered commercial vehicle range on the market, these vehicles stand out for being factory built on the main Iveco production lines – not aftermarket or end-of-line conversions. This allows customers to access aftersales support from any of Iveco's 5,000 service outlets worldwide.

Commenting on the award win, Martin Flach, Product Director for Iveco UK, said: "We recognise that diesel engines are likely to remain a significant part of the commercial vehicle market for many years to come, so we've introduced fuel-saving models such as the ECOSTRALIS to help fleets become greener. Many of the ECOSTRALIS' advanced fuel-saving features will be incorporated into the International Truck of the Year-winning Stralis Hi-Way as standard, when it launches in the UK this January."

On Iveco's dominant position in the gas-powered sector, Flach added: "Iveco commercial vehicles running on compressed biomethane are operated by some of the UK's best loved brands, including Coca-Cola



Enterprises, Tesco.com and John Lewis Partnership. They are proving strong contenders in even the most demanding urban and inter-urban distribution environments.”

In addition to its ultra-fuel efficient diesel powered and gas powered vehicle ranges, Iveco offers 3.5 or 5.0 tonne Dailys with pure electric traction motors using advanced battery technology. Iveco is also actively testing diesel-electric parallel hybrid technology within its urban distribution range and has 12 Eurocargo 12 tonne hybrid vehicles in service in Barcelona where they are used for refuse collection.

This GreenFleet award follows less than a year after Iveco was named Low Carbon Heavy Duty Vehicle Manufacturer of the Year 2011 at the Low Carbon Vehicle Partnership Awards last November.

For further information visit: [www.greenfleetawards.co.uk](http://www.greenfleetawards.co.uk).

#### Iveco

*Iveco, a Fiat Industrial company, designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.*

*Iveco employs almost 25,000 people and runs in 11 Countries in the world using excellent technologies. The company operates in Europe, China, Russia, Australia and Latin America. Around 5,000 sales and service outlets in over 160 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.*

2349/12

ref: IVECO 12038