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## Duni remains committed to the prestigious gastronomic competition Bocuse d'Or

Duni, a global supplier of products for table setting and take-away, chooses to continue its commitment to the gastronomic competition Bocuse d'Or and acts as sponsor at the finals in Lyon on January 27-28, 2015. Duni was also the main sponsor at the European finals of Bocuse d'Or, which took place in Stockholm, Sweden in May 2014.

- Bocuse d'Or is a competition where the world's best chefs participate. They strive to create spectacular dining experiences and contribute with inspirational new ideas in the art of cooking. It suits us well, because we want to be at the forefront in the development of products and trends for how food and drinks are presented. Duni's focus is to contribute to a positive experience where food and drink are served - a Goodfoodmood, says Tina Andersson, Director of Marketing and Communications at Duni.

Cooking as entertainment is a global trend that has grown over a longer period. Duni chooses to sponsor Bocuse d'Or as a supplier, because the company is convinced that the competition will receive much attention and be followed by many of Duni's customers.

### **About Bocuse d'Or**

Bocuse d'Or, which was started by Paul Bocuse in 1987, is a competition that is conducted every two years and is often called the Cooking World Cup. Chefs from 24 countries, who have qualified through regional competitions, meet in a world championship. The winning chef receives the prestigious Bocuse d'Or trophy and a prize of EUR 20,000.

### **About Duni**

Duni is a supplier of attractive and convenient products for all kinds of table settings and take-away. It is an inspiring brand for just about every eating and drinking occasion: fine, fun and casual dining, a grab-a-bite in the pub or a lingering business lunch, a tasty take-away from a food truck or an afterwork meal at the nearby pop-up restaurant.

Food, drinks and meals present golden moments for people to enjoy the company of each other. If the mood is fine and the food is great, the feeling is good; it's an opportunity to recharge and treat yourself, family and friends, whether you're away or at home, sitting down or on your feet.

Duni is an ever present brand creating a good food mood where people meet and eat. We're proud to be an official supplier to the 2015 Bocuse d'Or in Lyon.

### **For more information, contact**

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