



Press release

Malmö, April 29, 2014

## Duni and Lars Wallin in an exclusive collaboration during Bocuse d'Or

Duni is one of the main sponsors of Bocuse d'Or Europe 2014.

This year's competition is being arranged in conjunction with the GastroNord food fair in Stockholm. On May 7-8, twenty of Europe's prominent chefs will compete to go to the finals at the World Chef Championships in Lyon, France, in 2015.

Duni will be collaborating with Lars Wallin, one of Sweden's most qualified and famous designers. Using premium products from Duni's wide selection, he will set the tables at the gala banquet on May 8 in the Blue Hall of Stockholm City Hall.

Lars Wallin explains why he agreed to the assignment and took on the challenge to set a table at such a prestigious competition as Bocuse d'Or.

*"It has always been important to me that, when I sit down at a set table, I also get to feast my eyes. The visual experience of a meal inspires and enhances the culinary experience. Creating beautiful and surprising table settings when I invite people over for dinner is one of my passions."*

Visitors to GastroNord will also have an opportunity to see and experience the table setting from the gala banquet. An identical table will be set at the fair, and everyone will be able to find inspiration for their own tables.

Also, don't miss Lars Wallin's unique dress made from Duni's most exclusive material, Evolin. The dress will be on display during Gastro Nord.

For more information about the collaboration between Duni and Lars Wallin, please contact Corporate Marketing & Communications Director Tina Andersson.

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