



February 14, 2014

Duni wins sustainability award “Grünes Band” in Germany

As a result of the corporate responsibility program “Our Blue Mission”, Duni won the German sustainability award “Grünes Band” in the category of Ecology. Hans-Georg Wegner and Axel Gelhot from Duni in Germany were proud to receive the award during a festive gala on Intergastra Fair in Stuttgart.

Sustainability is high on everybody’s agenda – also for the HoReCa industry. It is up to the supplying industry also to make this to more than a marketing slogan and put in place ambitious goals and hands-on activity programs so that hotels, restaurants and caterers can make an active choice for sustainable products.

To highlight and award companies doing great efforts in terms of sustainability Huss Media Group has initiated the so far only sustainability award “Grünes Band” for the HoReCa segment. Awards are given in the categories Energy, Water, Climate, Ecology, Fair-trade/social responsibility and Total company concept.

Duni with its “Our Blue Mission” statement was nominated top three for the ecology category. Readers felt Duni’s “Our Blue Mission”, with big steps done and major ambitions towards sustainability, was the most convincing concept and therefore ranked Duni #1 in terms of Ecology.

Elisabeth Gierow, Director of Quality and CSR at Duni, says: *“We are delighted and proud to receive this award. It is a clear sign for us that our customers appreciate what we do and that “Our Blue Mission” helps us convey our ambitions and targets.”*

For more information

Tina Andersson, Corporate Marketing & Communications Director, phone +46 40 106382

Our Blue Mission www.duni.com/blue-mission

Grünes Band www.gruenesband.de