



PRESS RELEASE

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## Change in Duni management team

**Sofie Lindström appointed new HR Director for Duni in replacement of Kettil Wedin, who leaves Duni for new challenges.**

Kettil Wedin joined Duni as a consultant with the objective of mapping the Group's organization and recommending a new HR strategy. In 2014, Kettil was employed as HR Director with the focus of implementing the decided strategy and supporting the Group's new business areas. As the core aspects of the strategy are now in place, Kettil has chosen to resume his role as consultant. He will continue to support Duni in strategic HR matters and projects in the future. Kettil Wedin will be leaving Duni on May 31<sup>st</sup>, 2016.

Sofie Lindström has been appointed new HR Director. Sofie will be a member of Duni's Management Team and report to Thomas Gustafsson, CEO. Sofie has been employed at Duni since 2007 and presently holds the position as HR Manager for the Nordics. Sofie has also worked with Product Development in Table Top as well as been Category Manager for Meal Service. Prior to Duni, Sofie has held a Managerial position at Accenture. Sofie has a Bachelor in Economics from Pacific Lutheran University in Seattle, USA.

Duni's CEO Thomas Gustafsson comments:

"Kettil Wedin has, in a short period of time, developed strategic goals and set a new agenda for the company's HR work, both centrally and in local markets. I am pleased that Kettil will support Duni in strategic projects in the future as well. I wish Kettil great success in his new career. It is also encouraging that we have an excellent succession plan in place, and are able to present Sofie Lindström as our new HR Director. Sofie's commercial experience at Duni in combination with her role as HR Manager in the Nordics gives her an excellent background to drive the HR work forward."

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