



Tobii Dynavox launches next-generation eye-tracking devices based on the Tobii IS4 platform

Stockholm—April 20, 2016—Tobii Dynavox is upgrading its main product lines of eye-controlled computer access and communication products with next-generation eye-tracking components. The newly launched Tobii IS4 eye-tracking platform will be integrated into the I-Series+ devices and the new product PCEye Mini.

Tobii Dynavox offers a range of eye-controlled communication and computer access products that are changing the lives of tens of thousands of users who face communication challenges. To further enhance this product portfolio, Tobii Dynavox is now upgrading several of its world-leading products with new eye-tracking components. The first product to the market is the new eye-tracking computer peripheral [PCEye Mini](#), which is the smallest eye-tracking peripheral on the market. Sales will begin immediately and the PCEye Mini will replace PCEye Go. The upgraded I-Series+, Tobii Dynavox's medical-grade eye-controlled communication devices, will also be equipped with the IS4 platform and are scheduled to start shipping during the second quarter.

“Our goal is to give more people the means to communicate using the best products possible. We do so by pushing the boundaries of technology and making communication devices that utilize the most advanced, yet affordable technology available. The launch of the next generation of eye-tracking now offers our customers unparalleled and greatly improved ways to communicate despite any special needs or physical challenges,” said Fredrik Ruben, President of Tobii Dynavox.

For more information about Tobii Dynavox's products, visit www.tobiidynavox.com.

Tobii discloses this information pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was submitted for publication on April 20, 2016 at 8:00 a.m. CET.

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About Tobii

Tobii is the global leader in eye tracking. Our vision is a world where all technology works in harmony with natural human behavior. Tobii operates through three business units: Tobii Dynavox makes specially designed computers that are controlled by eye movement or touch screens for use by people with special needs due to spinal cord injuries, CP, ALS or other medical conditions. Tobii Pro develops and sells eye-tracking equipment and services used today by more than 2,000 companies and 1,500 research institutions, including all of the world's 50 highest ranked universities. Tobii Tech further develops Tobii's technology for new volume markets, such as computer games, personal computers, virtual reality and vehicles. Tobii is headquartered in Sweden and is listed on Nasdaq Stockholm (TOBII). The group has over 600 employees. For more information, please visit www.tobii.com.

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