



## Sale of shares in Tobii AB (publ)

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Stockholm, November 19, 2015 — Tobii AB (publ) (“Tobii”) has been informed that a group of shareholders consisting of Henrik Eskilsson, Eskilsson Consulting, John Elvesjö, Mårten Skogö, Northzone Ventures AS, Amadeus Capital Partners Ltd and Intel Capital Corporation (together the “Shareholders”) have sold in aggregate approximately 8.9 million shares, in Tobii through an accelerated bookbuilding to Swedish and international investors at a price of SEK 70 per share (“the placing”). The sale represented approximately 20-32 per cent of the respective share holdings before the placing. Carnegie Investment Bank AB and ABG Sundal Collier AB acted as Joint Bookrunners in connection with the placing.

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*Tobii discloses this information pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was submitted for publication on November 19, 2015, at 8:00 a.m. CET.*

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### About Tobii

Tobii is the global leader in eye tracking. Our vision is a world where all technology works in harmony with natural human behavior. Tobii operates through three business units: Tobii Dynavox makes specially designed computers that are controlled by eye movement or touch screens for use by people with special needs due to spinal cord injuries, CP, ALS or other medical conditions. Tobii Pro develops and sells eye-tracking equipment and services used today by more than 2,000 companies and 1,500 research institutions, including all of the world’s 50 highest ranked universities. Tobii Tech further develops Tobii’s technology for new volume markets such as computer games, personal computers, virtual reality and vehicles. Tobii is headquartered in Sweden and is listed on Nasdaq Stockholm (TOBII). The group has approximately 600 employees. For more information, please visit [www.tobii.com](http://www.tobii.com).

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