



Tobii secures SEK 100 million in funding from AP6

STOCKHOLM, SWEDEN, August 14, 2014 – [Tobii Technology](#), the global leader in eye tracking, announced today that the Sixth Swedish National Pension Fund (AP6) has invested SEK 100 million (USD 15 million) in the company, which will be used to finance Tobii's acquisition of Dynavox LLC and Tobii's continued expansion.

Tobii sees substantial potential for growth in its existing markets and is investing in broadening its product portfolio, new technologies and new geographic markets. In May this year, Tobii acquired US-based augmentative and alternative communication company [Dynavox LLC](#). The capital injection provided by AP6 will be used to finance this acquisition and Tobii's continued expansion, in both the company's existing markets and new ones.

"Funding from AP6 gives us the substance we need to strengthen Tobii's position in each market while we continue to expand. AP6 and Tobii have had a sound relationship for a long time. From our perspective, this is a very healthy next step in terms of Tobii's ownership structure," says Henrik Eskilsson, CEO of Tobii Technology.

AP6 joins a group of institutional owners in Tobii Technology that already include Amadeus Capital, Intel Capital, Investor Growth Capital and Northzone Ventures.

Carnegie Investment Bank served as financial advisor for the company in conjunction with the transaction.

About Tobii Technology

Tobii Technology is the global leader in eye tracking and is pioneering eye tracking in personal computing, has transformed research in many fields and has enabled communication for thousands of people with special needs. The company develops and delivers core eye-tracking technology as well as a comprehensive solution for interaction and analytical applications. Tobii is headquartered in Sweden and operates through three divisions: Tobii OEM Solutions, Tobii Assistive Technology and Tobii Analysis Solutions, with offices in the United States, China, Germany, Japan and Norway and a global network of resellers. Founded in 2001, Tobii continues to achieve rapid annual growth and receive awards and recognition for its accomplishments. www.tobii.com.

About Sixth Swedish National Pension Fund

The Sixth AP Fund (AP6) is a long-term, active investor in unlisted companies. AP6 uses its strength to invest both directly in companies and indirectly through funds. Direct investments are undertaken primarily with other financial investors who share AP6's values and have a long-term investment horizon. More information about AP6 is available at www.apfond6.se

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