



Press release

Stockholm, February 21, 2017

Johan Wilsby new CFO of Tobii

Tobii has appointed Johan Wilsby as new CFO and member of Tobii's group management team. Johan has many years of experience as CFO or finance director for technology and publicly listed companies, including Fingerprint Cards, Transmode, Hewlett-Packard and Microsoft.

“Johan has a solid and relevant background experience from several large international technology companies. I look forward to further developing Tobii finance operations along with Johan and wish him a warm welcome to Tobii,” said Henrik Eskilsson, CEO of Tobii.

Johan Wilsby's most recent position is with Fingerprint Cards where he has been CFO since 2015. Before that he was CFO at Transmode, finance director at Hewlett-Packard in the Nordic and Baltic countries and finance director for Western Europe at Microsoft.

Johan Wilsby succeeds Esben Olesen who will leave Tobii in March, as previously announced in the interim report for the third quarter of 2016. He will assume office at the latest by August this year.

This information is information that Tobii AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, on February 21, 2017, at 1:00 p.m. CET.

Contact

Sara Hyléen, Corporate Communications Director, Tobii AB, phone: 070-916 16 41,
email: sara.hyleen@tobii.com

About Tobii

Tobii is the global leader in eye tracking. Our vision is a world where all technology works in harmony with natural human behavior. Tobii operates through three business units: Tobii Dynavox makes specially designed computers that are controlled by eye movement or touch screens for use by people with special needs due to spinal cord injuries, CP, ALS or other medical conditions. Tobii Pro develops and sells eye-tracking equipment and services used today by more than 3,000 companies and 2,000 research institutions, including all of the world's 50 highest ranked universities. Tobii Tech further develops Tobii's technology for new volume markets, such as computer games, personal computers, virtual reality and vehicles. Tobii is headquartered in Sweden and is listed on Nasdaq Stockholm (TOBII). The group has over 700 employees. For more information: www.tobii.com.

Tobii AB (publ)
Box 743
S-182 17 Danderyd
Sweden

phone: +46 8 663 69 90
fax: +46 8 30 14 00
www.tobii.com