



## Tobii eye tracking in coming gaming peripheral from MSI

**Stockholm, June 1, 2016 – Gaming PC manufacturer MSI has announced the Focus gaming eye tracker based on Tobii's IS4 eye-tracking platform. A preview of this product is being showed at the Computex trade show currently taking place in Taipei.**

MSI has not yet communicated the time of sales start. There is no binding volume agreement between Tobii and MSI. In the beginning of 2016, MSI launched a gaming notebook with built-in eyetracking. Other gaming products with Tobii eye tracking currently available are SteelSeries Sentry and Tobii EyeX Controller. Getting more eye-tracking hardware into the market is positive for Tobii's long-term ambition to establish eye tracking in PC gaming.

*Tobii discloses this information pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was submitted for publication on June 1, 2016, at 12:15 p.m. CET.*

### **Contact**

Sara Hyléen, Corporate Communications Director of Tobii, tel: +46 70 9161641, email: [sara.hyleen@tobii.com](mailto:sara.hyleen@tobii.com)

### **About Tobii**

Tobii is the global leader in eye tracking. Our vision is a world where all technology works in harmony with natural human behavior. Tobii operates through three business units: Tobii Dynavox makes specially designed computers that are controlled by eye movement or touch screens for use by people with special needs due to spinal cord injuries, CP, ALS or other medical conditions. Tobii Pro develops and sells eye-tracking equipment and services used today by more than 3,000 companies and 2,000 research institutions, including all of the world's 50 highest ranked universities. Tobii Tech further develops Tobii's technology for new volume markets, such as computer games, personal computers, virtual reality and vehicles. Tobii is headquartered in Sweden and is listed on Nasdaq Stockholm (TOBII). The group has over 600 employees. For more information: [www.tobii.com](http://www.tobii.com).