



*This release and images can be downloaded at:
www.nextstepmarketing.co.uk/press*

LIVESAVER MOB DEVICE NOW STANDARD OPTION ON ALL SEASAFE LIFEJACKETS

26 November 2015 – LiveSaver is the recently introduced MOB device invented by experienced RYA instructor Duncan Wells. Impressed with its simplicity and ease of use, SeaSafe have now made it a standard optional extra on their entire range of I-Zip & Pro-Zip lifejackets.

LiveSaver comprises a 3 metre length of 3mm neon coated Dyneema (HMPE rope) spliced into a loop with a triangle in one end. Immensely strong, the Dyneema is capable of lifting 1.5 tons. One end is attached to the lifting

SeaSafe Systems Ltd

Mariners House • Mariners Way • Somerton Business Park • Newport Road • Cowes • Isle of Wight • PO31 8PB • England

T: +44 (0)1983 282388 F: +44 (0)1983 282399 E: sales@seasafe.co.uk

www.seasafe.co.uk

bucket in the lifejacket with a strap hitch knot; the other is designed to float free when the jacket inflates. This makes it much easier for the on board rescuer to grab the LiveSaver with a boathook. They can then secure the in-water casualty to the boat while setting up their retrieval rig. Importantly, LiveSaver is the very first device of this kind to be tested and certified by Fleetwood Test House for PPE (Personal Protective Equipment) against drowning under the PPE Directive.

Commenting on LiveSaver Jeremy Dale, SeaSafe's managing director, said, "Anyone that has ever tried getting a man overboard casualty attached to the boat to lift them out will know how difficult this can be especially with a two person crew; the short webbing lifting bucket being very difficult to catch with a boathook. As LiveSaver floats free when the jacket inflates its triangular end provides the rescuer with a much easier target for the boathook, as well as the ability to attach the victim to the boat whilst setting up the retrieval system; simple yet highly effective."

For more information about LiveSaver, including a video of how it works, visit the SeaSafe website at: www.seasafe.co.uk.

Ends

Issued on behalf of SeaSafe Systems Ltd by Next Step Marketing Ltd

Media enquiries to: Rhian Kelly
Tel: +44 (0)1256 472020
Fax: +44 (0)1256 471010
Email: rhian@nextstepmarketing.co.uk

Notes to Editors

First established in 1966, SeaSafe are a British, family owned company specialising in marine safety clothing and marine safety products.

Operating from their own 8,000 sq ft factory in Cowes on the Isle of Wight, they are best known for pioneering the development of the all-in-one foul weather coat with integrated lifejacket – the coat that becomes a lifejacket in less than five seconds. Now the preferred choice for professional seafarers it

is worn by more harbour masters and harbour pilots worldwide than any other type of jacket.

SeaSafe today is recognised as 'the one-stop resource' for marine safety products for both professional mariners and recreational sailors, with product ranges designed specifically for each sector.

SeaSafe are also now the only British independently owned manufacturer of lifejacket lungs, supplying this core component of lifejackets to other lifejacket brands.