



## Press Release



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## RNLI ADOPT SEASAFE'S HYPO HOIST MOB RECOVERY SYSTEM

*The RNLI will be equipping all its Shannon Class fleet with SeaSafe's multi award winning Hypo Hoist – a major endorsement for their proprietary MOB recovery system and a significant order for the Cowes based sea safety clothing and equipment manufacturer.*

**10 June 2015** – The RNLI will be equipping all its Shannon Class fleet with SeaSafe's Hypo Hoist – a major endorsement for their proprietary MOB recovery system and a significant order for the Cowes based sea safety clothing and equipment manufacturer.

Recipient of multiple awards, including 'US Coast Guard Award for Maritime Safety', Hypo Hoist was designed to rescue a conscious or unconscious person from the water and back onto the safety of a vessel, whilst minimising risk and injury to the casualty; an important attribute being that it can be deployed by just one person, a key factor in a lightly crewed craft.

### SeaSafe Systems Ltd

Mariners House • Mariners Way • Somerton Business Park • Newport Road • Cowes • Isle of Wight • PO31 8PB • England

T: +44 (0)1983 282388 F: +44 (0)1983 282399 E: [sales@seasafe.co.uk](mailto:sales@seasafe.co.uk)

[www.seasafe.co.uk](http://www.seasafe.co.uk)

Since its launch in 2006 it has been widely sold to harbour organisations, marine police, superyacht owners, independent inshore lifeboat operations, ferry owners, yacht clubs, yacht owners and oil spill response specialists, but SeaSafe admit the RNLI order represents a highly significant seal of approval for Hypo Hoist; Jeremy Dale, managing director, commenting, "We are delighted that, following rigorous and extensive testing, the entire Shannon Class lifeboat fleet will be equipped with Hypo Hoist.

"It's well known that lifting an MOB vertically can cause a rapid drop in blood pressure, greatly increasing the chances of cardiac failure and neurological malfunctions, but Hypo Hoist significantly reduces such risks – and the potential problems caused by the effects of immersion hypothermia – by recovering the casualty in a constant horizontal position during and after recovery, and we believe this was a key factor in the RNLI's decision to adopt it."

The main component of Hypo Hoist is its dual function cradle, which can be used to either hoist and roll the MOB up the freeboard, level with the deck and back onto the craft, or to operate as a boarding ladder with hand holds to allow quick and easy access back onto the vessel.

For more information on Hypo Hoist call SeaSafe on 01983 282388 or visit their website: [www.seasafe.co.uk](http://www.seasafe.co.uk).

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**Issued on behalf of SeaSafe Systems Ltd by Next Step Marketing Ltd**

Media enquiries to: Heather Lambert  
Tel: +44 (0)1256 472020  
Fax: +44 (0)1256 471010  
Email: [heather@nextstepmarketing.co.uk](mailto:heather@nextstepmarketing.co.uk)

## **Notes to Editors**

First established in 1966, SeaSafe are a British, family owned company specialising in marine safety clothing and marine safety products.

Operating from their own 8,000 sq ft factory in Cowes on the Isle of Wight, they are best known for pioneering the development of the all-in-one foul weather coat with integrated lifejacket – the coat that becomes a lifejacket in less than five seconds. Now the preferred choice for professional seafarers it is worn by more harbour masters and harbour pilots worldwide than any other type of jacket.

SeaSafe today is recognised as ‘the one-stop resource’ for marine safety products for both professional mariners and recreational sailors, with product ranges designed specifically for each sector.

SeaSafe are also now the only British independently owned manufacturer of lifejacket lungs, supplying this core component of lifejackets to other lifejacket brands.