

Invitation to press and analyst meeting on May 3 at 10:00 CET

Stockholm, 18 April, 2013

Tradedoubler's interim report for January-March 2013 will be published at 8.00 am CET on Friday, May 3. President and CEO Rob Wilson and CFO Jonas Ragnarsson will present the report during a press and analyst meeting on the same day at 10.00 am CET at Tradedoubler's offices at Sveavägen 20, Stockholm. The presentation will be held in English and will end with a Q&A session where participants are welcome to ask questions.

The presentation will be webcast live and on demand through links on <http://financials.tradedoubler.com/en-GB/investorrelations/> and <http://financialhearings.nu/130503/tradedoubler/>

To participate over telephone, please call the following numbers 5-10 minutes before the presentation starts:

Sweden	+46 (0) 850 556 478
UK	+44 (0) 203 364 53 71
USA	+1 877 679 29 93

To participate on location, please send an e-mail with your name and company name to: ir@tradedoubler.com

For further information, please contact:

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About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 140,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are American Express, ClubMed, Dell, Disney, Expedia and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com

