



## SINGULARITY UNIVERSITY

SINGULARITY UNIVERSITY AND CNBC PARTNER TO LAUNCH EXPONENTIAL FINANCE CONFERENCE JUNE 10-11 IN NEW YORK CITY

### *Two-Day Conference Brings Together the World's Top Leaders in Technology and Finance*

Singularity University (SU), the widely acclaimed technology-focused education institute and business accelerator, today announced it is partnering with CNBC, First in Business Worldwide, to launch **Exponential Finance**, a first-of-its-kind conference to explore the impact of exponential technologies that are disrupting and reshaping finance and the world as we know it.

**Exponential Finance** will take place June 10-11, 2014, in New York City. The event will bring together top business leaders and government officials with the next generation of entrepreneurs to engage in dynamic and forward-thinking discussions on the exponential technologies that are creating the next greatest wave of transition in industry, business and finance.

"In the next decade, 40 percent of today's S&P companies will not be here," explains Executive Chairman Dr. Peter H. Diamandis, who co-founded SU with Futurist and Google's Director of Engineering Ray Kurzweil. "AI, Robotics, Synthetic Biology, Big Data, 3D Printing, Nanotechnology and other exponential technologies are not only transforming how we start companies, deliver services, analyze and invest, but also dramatically accelerating the rate at which decisions are being made."

"CNBC's 25th anniversary celebration this year has brought with it a heightened awareness of the tremendous changes in the last quarter century," said Nikhil Deogun, SVP and Editor in Chief, CNBC Business News. "The content and context this event offers will set the tone for the next 25 years and continue CNBC's tradition of bringing actionable information to our audience first."

CNBC Chief International Correspondent Michelle Caruso-Cabrera will serve as co-emcee of the conference with SU Chairman Peter Diamandis and Salim Ismail, SU Founding Executive Director and Global Ambassador, and former Yahoo VP who led Brickhouse, Yahoo's internal "ideas factory".

CNBC is the exclusive media partner and will feature live interviews throughout the two-day conference during CNBC's Business Day programming and on CNBC.com. Members of the media can receive more information about CNBC and its programming on the NBC Universal Media Village Web site at <http://www.nbcumv.com/mediavillage/networks/cnbc/>

Exponential Finance is the first in a new series of Exponential Conferences being produced by Singularity University. The 2014 series includes: Exponential Finance, Exponential Manufacturing, Singularity Summit and Exponential Medicine (formerly FutureMed). Will Weisman, Executive Director of Conferences at SU, said that these events "are oriented to anyone who characterizes themselves as an early adopter, and individuals and corporate executives who want to ensure that they are the ones doing the disrupting –not the ones being disrupted."

**For more information** about the Exponential Finance Conference, details of the venue, and to register, visit: <http://xfin.co>. To learn more about the lineup of 2014 Singularity University Exponential Conferences, visit: <http://exponential.singularityu.org>.

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### **About Singularity University**

Singularity University's (SU) mission is to educate, inspire and empower a generation of leaders to apply exponential technologies to address humanity's grand challenges. Since 2009, SU has hosted innovators, entrepreneurs, government and industry leaders from more than 85 countries at Graduate and Executive Programs, Global Summits and other conferences. In 2013, Singularity University launched [SU Labs](#) and more recently a [Corporate Innovation Exchange](#). To learn more, visit [www.singularityu.org](http://www.singularityu.org).

### **About CNBC**

With CNBC in the U.S., CNBC in Asia Pacific, CNBC in Europe, Middle East and Africa, CNBC World and CNBC HD, CNBC is the recognized world leader in business news and provides real-time financial market coverage and business information to approximately 395 million homes worldwide, including more than 100 million households in the United States and Canada. CNBC also provides daily business updates to 400 million households across China. The network's 16 live hours a day of business programming in North America (weekdays from 4:00 a.m. - 8:00 p.m. ET) is produced at CNBC's global headquarters in Englewood Cliffs, N.J., and includes reports from CNBC News bureaus worldwide.

CNBC also has a vast portfolio of digital products, which deliver real-time financial market news and information across a variety of platforms. These include CNBC.com, the online destination for global business; CNBC PRO, the premium, integrated desktop/mobile service that provides real-time global market data and live access to CNBC global programming; and a suite of CNBC Mobile products including the CNBC Real-Time iPhone and iPad Apps.

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