

Watchfinder Release Issue Two of The Watch Magazine

Upon the huge success of over 39,000 visitors to The Watch magazines first edition, Watchfinder are pleased to release issue two of the interactive iPad magazine.

With issue two hot off the digital press, it's time to celebrate the success of issue one of The Watch magazine, the bi-monthly digital publication about all things ticking. The first edition of this brand new and exciting iPad magazine has far surpassed all expectations, its fresh style and slick interactivity proving to be exactly what the doctor ordered. There's no arguing with the figures; issue one drew 39,054 unique visitors, with over two-thirds of those views coming direct from the app subscription.

Issue two promises to be even bigger and better, with more news, reviews and features to enjoy, plus there's the addition of the Buyer's Guide and also a great competition to win tickets to the 2012 Goodwood Festival of Speed courtesy of TAG Heuer.

All this and more in the second edition of The Watch magazine - <http://app.thewatchmagazine.com>

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About Watchfinder:

Watchfinder.co.uk is home to the UK's largest collection of pre-owned watches and is visited by over four million people every year. Founded by a group of watch enthusiasts and friends in 2002 as an answer to the lack of online resource for fine timepieces, Watchfinder has been built around the ethos of trust, establishing the confidence needed to buy and sell high value watches via the internet.

The company delivers the ultimate customer experience, providing consumers with a superior way to buy brands such as Rolex, Omega, Breitling, TAG Heuer and Cartier. Every watch received undergoes a strict and rigorous screening process for authenticity and condition, ensuring that each item meets the highest standard possible before sale, before then being given a twelve month warranty as a testament to its excellent working order. Watchfinder is part of the WF&Co group.

More information can be found at www.watchfinder.co.uk/info/About-us

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