



Fresh new look website for bathroom retailer looking for growth

Bathroom Envy launches new website

County Durham, UK (May 21, 2012) – A County Durham based online bathroom retailer Bathroom Envy has recently launched a new look website as part of the company's plan for growth in 2012.

Newton Aycliffe based Bathroom Envy (<http://www.bathroom-envy.com/>) is an established home improvement business that has been selling a range of showers and bathroom supplies since 2007. The site is well known for providing some of the best value online, particularly for established brands such as Mira, Triton, Aqualisa and Bristan.

Owner of the business David Tarn is targeting growth in 2012 and wanted a new look site to exhibit the company's range of products to new users and existing customers; and so far feedback has been very positive.

Mr Tarn commented, "The bathroom sector is very competitive and our website is our shop window, so it's vital that we have a site that has resonance with our core audience; allowing them to browse and buy with ease and we're pleased with the results."

"We believe we offer great value and have some of the best prices around. In 2012 we're looking to expand the site and our product range in order to achieve our growth objectives in the next 12 months; our new website is a vital step in that process."

Stockton-on-Tees based web development company, Sayu Limited, designed and built the website for Bathroom Envy.

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