



## Stylish new business looks to rejuvenate local beauty market

Websites for Omkara Beauty and Tilli Capelli launch

Thornaby-on-Tees, UK (May 21, 2012) – A Thornaby based business has recently launched new look websites to promote two new beauty businesses, both of which are already generating a great deal of interest and accepting bookings from customers throughout the area.

Tilli Capelli is a stylish new hair salon (<http://www.tillicapelli.co.uk/>) and launched its website in April 2012. The salon employs a team of skilled hair stylists who are focused on delivering an exclusive experience for all their clients.

A second website was also developed for Omkara Beauty, a chic new beauty salon, which promises to relax and rejuvenate clients in luxurious and relaxing treatment rooms. The website contains details of treatments and packages available from the spa, <http://www.omkarabeauty.co.uk>.

Managers of the business, Emily Parsons and Sam Mannion Mulgrew commented, "We see both websites and the Internet as a vital part of our plans for the business over the next 18 months. One of the keys to success of a new salon is being as visible and accessible as possible; no matter how a customer finds our business."

"Our new websites give us the opportunity to communicate with customers how and why we are different; and show them the quality of the businesses."

Sayu Limited, a UK based web development company, designed and built the websites for Tilli Capelli and Omkara Beauty.

**Contact:**

**Chris O'Rourke**

**01642 664569**

**[press@sayu.co.uk](mailto:press@sayu.co.uk)**

**[www.sayu.co.uk](http://www.sayu.co.uk)**