

FOR IMMEDIATE RELEASE

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Xyleme to Host Webinar On Scalable Learning Content Delivery

The Princeton Review to demonstrate key role of Learning Content Management System in learning strategy

Boulder, CO; July 3, 2014 – “[The Princeton Review: A case study in scalable learning content delivery](#)” webinar on July 10th at 11:00am MDT will outline the fundamental considerations anyone designing learning content and online experiences must make in order to deliver effective, adaptive and personalized learning.

The webinar features two leaders in the learning industry – Michael Bleyhl, VP of Product Technology at The Princeton Review and Mark Hellinger, CEO at Xyleme. Attendees will learn about The Princeton Review’s unique business challenges, key integration strategies, and success incorporating single-source content development along with secure, scalable delivery from the cloud. Bleyhl will also discuss his vision for the future of personalized online learning.

Furthermore, this webinar will cover:

- 1) The role of the Learning Content Management System (LCMS) in the overall solution architecture
- 2) The future directions of online learning enabled by the right technology foundation

To learn about Xyleme LCMS, email cindy.bequeaith@xyleme.com to set up a demo.

About Xyleme

[Xyleme, Inc.](#) is the leader in standards-based learning content management solutions that enable single-source publishing and personalized delivery of training content. Xyleme’s learning platform enables companies to author, manage, publish, deploy and measure learning from the cloud with Xyleme LCMS and Xyleme’s cloud solution -- our integrated product suite used for XML-based online courseware, instructor-led training and performance support content from any LMS, web portal or mobile device. The built-in “Tin Can” Learning Record Store (LRS) captures all learner activities and includes rich Analytic Dashboards complete with an open API.

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