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Sarah Danzl
PR Manager I Xyleme, Inc.
Sarah.danzl@xyleme.com
1+ 303. 817.7137

Xyleme and TrainingIndustry.com To Host Responsive Design Webinar
Webinar provides attendees tools to create responsive e-learning content strategy

Boulder, CO; March 19, 2014 – The Xyleme sponsored "Effective Responsive Design: Breaking Down Barriers," webinar will provide attendees valuable information on how to future-proof learning content and create responsive learning materials.

 "The demand to deliver mobile learning is more prevalent today than ever before, and many organizations are finding that the idea of shrinking desktop content onto a smartphone just isn't going to work," responded Monica Kraft, webinar presenter and Director of Product Marketing at Xyleme. "The solution is creating responsive learning content which allows for the delivery of more mobile learning experiences, faster and better, without compromising the instructional integrity of the learning."

During the webinar, product experts Monica Kraft and Ramon Guiu of Xyleme will explore the limiting factors impacting successful mobile learning, as well as address:

- What responsive design is and how it works
- How responsive design can be achieved without technical expertise
- Why responsive design is necessary for both formal and informal learning content
- How single-source authoring is the right approach to future-proof your content in a dynamic, mobile environment

The webinar will take place on Wednesday, March 26th at 11:00am MDT.

About Xyleme
Xyleme, Inc. is the leader in standards-based learning content management solutions that enable single-source publishing and personalized delivery of training content. Xyleme's learning platform enables companies to author, manage, publish, deploy and measure learning from the cloud with Xyleme LCMS and Bravais® -- the integrated product suite used for XML-based online courseware, instructor-led training and performance support content from any LMS, web portal or mobile device. The built-in "Tin Can" Learning Record Store (LRS) captures all learner activities and includes a rich Analytics Dashboard complete with an open API.

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