

FOR IMMEDIATE RELEASE

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Xyleme releases Bravais 3.0: Tin Can Compliant and featuring an integrated Learning Record Store
New release of the cloud solution moves learning beyond the LMS by enabling personalization and analytics

Las Vegas, NV; October 24, 2013 – This afternoon at the DevLearn conference in Las Vegas, [Xyleme, Inc.](#) will announce the introduction of Bravais 3.0, the latest release of its award-winning content delivery platform. Bravais 3.0 is Tin Can compliant, which will allow corporate and academic institutions to combine the power of granular content along with LMS-independent user activity. This new version of the cloud solution adds a fully integrated Learning Record Store (LRS), which allows for tracking of all user learning activity such as passing an assessment, completing a course or watching any individual piece of content including pages topics, documents or video.

“Analytics that collect data at every step of the learning process, that drive recommendations, and that push personalized content, should be of top concern for organizations,” explained Xyleme President & CEO, Mark Hellinger. “Bravais 3.0 will help organizations continuously improve their content and thus, improve their increasingly important personalization strategies.”

Also coming out with this release is the highly anticipated Analytics Dashboards. “These dashboards provide visual display and drill-down to data regarding learner activity on the platform, so that organizations can understand how their content is being effectively used,” explained Director of Product Marketing, Ramon Guiu.

In case you are unfamiliar with Bravais, it is Xyleme’s cloud solution to store and deliver learning content anywhere, anytime, on any device.

Other Bravais 3.0 highlights include:

- Improved search with filtering and support for more than 20 languages.
- Efficient user and group management with a new UI providing inline editing and batch updates.
- Extensible metadata for user-configured content tagging.
- Ability to “favorite” any document for quick access.

For more information on Bravais, you can sign up for a demo [here](#) or email our sales team.

About Xyleme

Xyleme, Inc. is the leader in standards-based learning solutions that enable single-source publishing and personalized delivery of training content. Xyleme’s suite of products is powered by Xyleme LCMS, the industry’s most efficient content development platform for the rapid reuse of content across all types of print, eLearning, tablet and mobile outputs. Bravais® is Xyleme’s cloud-based solution to deliver personalized learning to any device. Pastiche® is Xyleme’s end-to-end solution for rapidly deploying interactive tablet applications.