

FOR IMMEDIATE RELEASE

Sarah Danzl
PR Manager | Xyleme, Inc.
Sarah.danzl@xyleme.com
1+ 303. 817.7137

Xyleme's Bravais named Winner of the WhatWorks Award from Bersin by Deloitte
The cloud-based learning solution enables personalized learning from anywhere

Boulder, CO; March 6, 2013 – Bersin by Deloitte announced Xyleme's [Bravais](#) as a winner of the learning industries popular WhatWorks® Award in the Delivering Innovation category.

The Bravais platform enables learning content providers to deliver modular, high value learning content anywhere, any time, and on any device they have.

"We are very pleased to receive this industry honor, and want to thank Bersin & Associates LLC for their consideration" commented Mark Hellinger, Xyleme President & CEO. "Xyleme will continue to push the boundaries of innovation to ensure learning content delivery is personalized and can be accessed anytime, anywhere."

With Bravais, your content is liberated from traditional learning management systems - the Bravais cloud stores, manages, assembles and delivers personalized learning content in small nuggets to any device.

Winners were chosen by Bersin & Associates LLC in 2012 from hundreds of applicants, and they conducted the awards program in cooperation with *Human Resource Executive*® magazine. "The WhatWorks Awards showcase real solutions that demonstrate measurable real-world success to challenges that inevitably arise in a world where change is the only constant," said David Shadovitz, editor, *Human Resource Executive* magazine.

For more information, visit the Bravais page on our website or schedule a talk with our sales team!

About [Xyleme](#)

Xyleme, Inc. is the leader in standards-based learning solutions that enable single-source publishing and personalized delivery of training content. Xyleme's suite of products is powered by Xyleme LCMS, the industry's most efficient content development platform for the rapid reuse of content across all types of print, eLearning, tablet and mobile outputs. Bravais™ is Xyleme's cloud-based solution to deliver personalized learning to any device. Pastiche® is Xyleme's end-to-end solution for rapidly deploying interactive tablet applications.

About Bersin by Deloitte

Bersin by Deloitte delivers research-based people strategies designed to help leaders and their organizations in their efforts to deliver exceptional business performance. Our WhatWorks® membership gives Fortune 1000 and Global 2000 HR professionals the information and tools they need to design and implement leading practice solutions, benchmark against others, develop their staff, and select and implement systems. A piece of Bersin by Deloitte research is downloaded on average approximately every minute during the business day.

More than 5,000 organizations worldwide use our research and consulting to guide their HR, talent and learning strategies. For more information, please visit www.deloitte.com/bersin or www.bersin.com.