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Xyleme's Bravais Wins Brandon Hall Gold for Best Advance in Performance Support Technology  
The Bravais cloud solution unlocks content from the LMS to create specialized apps

**Boulder, CO; January 3, 2013** – Xyleme is pleased to announce that their cloud-based solution for delivering personalized learning to any device, [Bravais](#), won Gold from the prestigious Brandon Hall Group for Excellence in Technology in late December. The Bravais platform enables learning content providers to deliver modular, high value learning content anywhere, any time, and on any device they have.

“We are very pleased to receive this honor, and thank Brandon Hall for their time and recognition” responded Xyleme President & CEO, Mark Hellinger. “The dramatic shift we’ve seen in how learners consume information demands a new breed of performance support. Xyleme will continue to push the boundaries of innovation with Bravais to find precise information, deliver it in a personalized manner and use analytics to continuously improve and individualize content delivered to learners.”

A panel of independent senior industry experts, Brandon Hall Group Senior Analysts and Executive Leadership evaluated all entries for the Brandon Hall Award. Winners were based on product innovation, unique differentiators, value proposition and measurable benefits.

More specifically, Bravais is Xyleme’s cloud-based learning content delivery solution or “Content-as-a-Service” (CaaS) platform. At the core is the learning object repository that contains all of your disaggregated learning assets. Atop the learning assets is a cloud-based content service API that enables the integration of learning content into specialized learning and performance support applications. Content in Bravais is rich with semantic metadata, making searching much easier and laying the foundation for personalized content delivery based on individual user profiles.

With Bravais:

- Updates to content are instantaneous
- Users have full control over the content including permissions
- Rich tracking information about how the content is being used can be extracted
- Immediate and actionable feedback from users can be received via ratings and comments
- Content can be accessed anytime, anywhere, on any device

“For Xyleme, performance support is all about connecting the user to the most succinct and relevant content, and delivering it to them on-demand to any device the learner has at hand during his moment-of-need,” added Jeff Katzman, Founder and CLO at Xyleme.

If you are interested in learning more about the award-winning Bravais, please visit our [website!](#)



### **About Xyleme**

Xyleme, Inc. is the leader in standards-based learning solutions that enable single-source publishing and personalized delivery of training content. Xyleme's suite of products is powered by Xyleme LCMS, the industry's most efficient content development platform for the rapid reuse of content across all types of print, eLearning, tablet and mobile outputs. Bravais™ is Xyleme's cloud-based solution to deliver personalized learning to any device. Pastiche® is Xyleme's end-to-end solution for rapidly deploying interactive tablet applications.

### **About Brandon Hall Group**

With more than 10,000 clients globally and 20 years of delivering world class solutions, Brandon Hall Group is the preeminent research and analyst organization focused on developing research driven solutions to drive organizational performance for emerging and large organizations. Through the recent merger of Brandon Hall Research and AC Growth, Brandon Hall Group has an extensive repository of thought leadership, research, data and expertise in Talent Management, Learning & Development, Sales, Marketing and Executive Management.

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