



Media Contact:

Erika Harris, Marketing Manager

Lauren Innovations

330.308.7306

erika.harris@lauren.com

NaviGate™ by Lauren Innovations, Platinum Sponsor of the 3rd Annual NCS⁴ Conference, Announces Ben Fierman Ph.D. as a Featured Panel Presenter.

NEW PHILADELPHIA, OH – July 19, 2012 – NaviGate™ by Lauren Innovations, is the flexible Web-based system that allows any organization to access and share critical business information more efficiently as well as to help them be compliant and plan for the future. By integrating document, resource, learning, incident and emergency management into one, easy-to-use system, NaviGate provides intelligent action – Anytime, Anywhere.

NaviGate is pleased to announce it's Platinum Sponsorship in support of this year's 3rd Annual National Sports Safety and Security Conference and Exhibition taking place July 31st - August 2nd, 2012 at the Roosevelt Hotel in New Orleans. As a founding partner of the Sports Safety and Security Conference, (NCS⁴) NaviGate has supported the event since 2010 and looks forward to doing so again this year.

Among the many topics scheduled for discussion during the three-day conference, Ben Fierman Ph.D., President of Lauren Innovations, creators of NaviGate, will be presenting "Best Practices in Mitigating Risk at Sports Venues" during a panel discussion scheduled for Thursday, August 2nd from 9:30-10:30am; the panel's discussion will follow Gordon Graham's safety risk mitigation keynote speech. The panel will present several successful safety risk mitigation programs while discussing the what, why, and how mechanics of each.

This year's 3rd Annual National Sports Safety and Security Conference and Exhibition will focus solely on the sports safety and security industry, emphasizing the need to bridge the gap between event safety and security. The gathering of top professionals in the field will provide an environment dedicated to security/safety technologies, products, services, and education for safeguarding assets and spectators in the sports industry.

NaviGate provides public venues and arenas with a fully integrated online suite of tools offering the ability to:

- Manage daily operations.
- Enhance resource sharing, security and emergency preparedness and response.
- Track and report on incident trends as they occur.
- Share information across multiple sites.
- Train staff on policies and procedures.

Together, NaviGate's modules provide actionable data that can be used to enhance security, safety, compliance and efficiency in one easy-to-use, web-based format.



NCS4 Conference

Established in 2006, the National Center for Spectator Sports Safety and Security at The University of Southern Mississippi was created to provide an interdisciplinary academic environment to further increase sport security awareness, improve sport security policies and procedures and enhance emergency response through evacuation, recovery operations and crowd management training.

The 3rd Annual National Sports Safety and Security Conference and Exhibition is set for July 31st - August 2nd, 2012 at the Roosevelt Hotel in New Orleans. The theme for this year's conference is "Bridging the Gap between SAFETY and Security."

About NaviGate™ by Lauren Innovations

NaviGate™ by Lauren Innovations is a highly secure, web-based system that can be used by any organization to collect, manage, and apply their unique essential information through integrated document, incident, and learning management functions. Through controlled, role- and permission-based access, NaviGate optimizes daily operations and emergency response, with secure, instant access to information at any time, from anywhere. Based on its proven effectiveness, NaviGate has received SAFETY Act designation from the U.S. Department of Homeland Security and has been evaluated by the National Center for Spectator Sports Safety and Security (NCS4) Laboratory.

About Lauren Innovations

Lauren Innovations (www.laureninnovations.com) is dedicated to the development and enhancement of technologies and services that contribute to a safer, healthier and more secure world. Headquartered in New Philadelphia, Ohio, Lauren Innovations is a subsidiary of Lauren International (www.laureninternational.com). For more information, call 866.861.7400.

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