



For Immediate Release

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XRS PARTNERS WITH CAPELLA LEARNING SOLUTIONS TO DEVELOP INNOVATIVE CUSTOMER LEARNING PLATFORM

Industry leader Capella Learning Solutions will develop the XRS Learning Lab to boost customer knowledge

MINNEAPOLIS (July 9, 2013)—[XRS Corporation](#), (formerly Xata Corporation; NASDAQ: XRSC), the leader in mobile fleet optimization software, announced today that it has retained Capella Learning Solutions to develop learning courseware that will enable customers to realize the full potential of its newest software platform, XRS. The courseware comprises the new, online XRS Learning Lab that focuses on fleet managers and drivers.

“The way people learn is dramatically changing and we have reflected that in our XRS Learning Lab,” said Jay Coughlan, chairman and chief executive officer of XRS Corporation. “No longer do fleet managers and drivers want to sit in seminars, page through manuals or watch endless YouTube videos. They want to access training and support anywhere, anytime, using any device. We’ve built the XRS Learning Lab on these same principles.” Coughlan said that XRS selected Capella Learning Solutions as its partner because of Capella’s curriculum design, outcomes-based learning and speed to competency.

Capella Learning Solutions, a wholly owned subsidiary of Capella Education Company, develops and operates high-quality, online learning institutes in select industries. The company’s focus is to provide integrated online learning solutions for high-stakes applications that drive strategic results.

“Capella understands that people learn differently and there is no one-size-fits-all approach to learning. Too often in this industry, we have seen customer learning treated as an afterthought. We are making it a forethought,” said Scott Meyer, chief marketing and strategy officer of XRS Corporation. “We are impressed with Capella’s powerful interactive e-learning platform and its ability to engage learners. With the XRS Learning Lab, our customers will be able to run XRS faster and with better, more meaningful results than any other platform that’s available today.”

XRS is the first company in the trucking sector to deliver learning programs through an online, interactive format. Beginning in the fall of 2013, XRS customers will be able to access the XRS Learning Lab through smartphones and tablets, as well as a web browser, 24 hours a day, seven days a week.

“We are thrilled to be partnering with XRS to provide its customers rapid, easy access to learning and offer effective knowledge transfer and performance improvement,” said Kevin Gilligan, chairman and chief executive officer for Capella Education Company. “Because Capella is focused on delivering online learning, we have developed a very advanced and powerful learning platform that will undoubtedly give XRS customers a distinct advantage.”

About XRS Corporation

XRS Corporation (formerly Xata Corporation) delivers fleet management and compliance software solutions to the trucking industry to help maintain regulatory compliance and reduce operating costs. XRS is leading the trucking industry's migration to mobile devices for collecting and analyzing compliance and management data. Its mobility-based products have no upfront hardware costs and run on smartphones, tablets and rugged handhelds. XRS has sales and distribution partnerships with the major wireless carriers supporting the U.S. and Canadian trucking industries. Through our mobile products, fleet managers, dispatchers and drivers collect, sort, view and analyze data to help lower costs, increase safety, attain compliance with governmental regulations, and improve customer satisfaction – all through their mobile devices. For more information, visit www.xrscorp.com or call 1-800-745-9282.