

Press release



To the editor

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Award as Cybercom paves the way for Universeum's connected world

- Universeum and Cybercom are working to foster interest in technology among children and young people. The website won first prize.

First it was online birds and monkeys, and now a prize-winning and responsive website. Over the past year, Universeum has implemented a number of schemes together with IT consultancy Cybercom to encourage the curiosity of children and young people in technology and science. The website has now won an award, with Internetworld naming it the best tourism website 2016.

"We were commissioned to develop an inspiring website that brings access to knowledge and gets more young people interested in technology. To capture their curiosity, we decided to go with a visually appealing site that uses image-heavy content to reflect the social media experiences of young people. Getting youngsters interested in technology is also essential to Cybercom, so it is particularly pleasing that the website has won such a fine accolade," says Johan Wallin, Cybercom's Head of Region Sweden Mid.

In 2015, Cybercom also launched an extensive project together with the science centre to connect all the animals living in Universeum's artificial rainforest to the internet. This is an ongoing project, initiated so that Universeum can learn more about the behaviour of different species, but also as a security precaution in case a visitor decides they want to take one of the animals home with them.

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About Cybercom

Cybercom is an IT consultant that assists leading companies and organisations to benefit from the opportunities of the connected world. Each individual employee is a win for us. It is our employees who drive forward Cybercom's development. Our consultants, and the solutions we create, take us all the way from public sector e-services in Sundsvall, Stockholm and Helsinki to operators and mobility in the Caribbean islands, via the UN Global Compact, driverless cars, national electronic identification, connected sewing machines and elevators. The company's areas of expertise span the entire ecosystem of communications services and security. Cybercom's domestic market is the Nordic region, and in addition the company offers global delivery capacity for local and international business. Cybercom was founded in 1995. Find out more at www.cybercom.com.