Press release

To the editor

14 March 2017

Swedish Mobile Awards calling on Malmö

Cybercom is co-hosting this year’s Swedish Mobile Awards with the Mobile Institute. The Mobilgalan event will be held in Malmö on March 16, and the Guldmobilen trophy will be awarded for the 16 consecutive year.

“It’s time to shine the spotlight on the Öresund region, which is teeming with amazing and innovative companies and new business ideas that have thrived here for decades. Malmö City and Skåne County are this year hosting the Mobilgalan event for the first time, and we are proud to have helped make this possible,” says Conny Karlsson, Cybercom’s Head of Region in Öresund.

The two-day theme is Connect your business – for real, and the programme is all about the Internet of Things, with a focus on real products and services in eHealth, smart cities, VR in practice and transformative digitalisation.

“This is perfect for Cybercom. We are Makers of Tomorrow, those who go from words to action and actually develop the solutions of the fourth industrial revolution. It’s thanks to digitalisation and the fact we can connect things to communicate with each other that more of the sustainability challenges of the future can be resolved. This is important, and our clients want help with this,” says Conny Karlsson.

The award ceremony takes place at the gala event on March 16, but the programme continues on the following day, when the Guldmobilen finalists will be able to demonstrate their technology. These are game changers from Sweden’s most brilliant start-ups, successful major companies and tech enterprises. In all there are more than 50 strong finalists in 16 categories, including this year’s new categories of Connected Buildings and Connected Transportation.

“The energy will be boiling over when Sweden’s start-ups, major technology companies and established enterprises in different sectors meet to share ideas,” says the founder of Mobile Institute, Anders Linger. This is a meeting with and between these people, and is also the main aim of the programme.

The gala is arranged by Malmö City, Invest in Skåne, Innovation Skåne and Mobile Heights, along with Altitude Meetings and office hotel United Spaces in the newly constructed Studio venue. View the entire programme and register here http://businessforreal.se/

For further information, please contact:
Conny Karlsson, Head of Region Öresund, Cybercom +46 707 10 79 08
Anders Linger, Founder, Mobile Institute +46 704 794 730
Kristina Cato, Head of Communications, Cybercom +46 708 64 47 02
Press release

About Cybercom
Cybercom creates the digital tomorrow. With technical expertise and a profound understanding of business we build sustainable and innovative solutions that enable leading companies and organisations to benefit from the opportunities of the connected world. Our employees are the Makers of Tomorrow. The solutions we create take us all the way from public sector e-services in Sundsvall, Stockholm and Helsinki to UX, mobility and apps in service of the connected consumer and citizens in Gothenburg and Öresund, via the UN Global Compact, driverless cars, national electronic identification, connected sewing machines and elevators, and many other IoT services developed in Poland. The company’s areas of expertise span the entire ecosystem of communication services and security. Cybercom was founded in 1995. Find out more at www.cybercom.com