



### **The Buller Group, LLC Places Senior Director of Digital Marketing at WorldStrides**

RESTON, VA, July 1, 2014 – Global human capital solutions firm [The Buller Group](#) (TBG) has placed Meg Thompson as the Senior Director of Digital Marketing at WorldStrides. Meg will be developing and executing WorldStrides' digital marketing strategy and program elements to drive both awareness of the brand, and products and sales leads.

Founded in 1964 and headquartered in Charlottesville, Virginia, WorldStrides is the largest educational travel organization in the United States and is accredited as a school by the regional accrediting bodies recognized by the U.S. Department of Education. WorldStrides specializes in providing educational travel opportunities to more than 300,000 students annually in 85 countries around the world.

Prior to joining WorldStrides, Meg was a Senior Search Specialist with Neo@Ogilvy of Ogilvy and Mather. Meg founded, owned and operated AudetteMedia, a successful digital strategy firm that was later purchased by search and digital marketing agency RKG. Over the course of her career, Meg has worked with an exemplary client list that includes Zappos, Gannett, Charming Shoppes, University of Phoenix, Amazon, AOL, and Michelin.

TBG Vice President, Jay Andre, led this Executive Search placement. Founded in 2002, TBG is a human capital solutions firm that specializes in providing rare talent in supply-challenged markets. TBG offers the full suite of human capital solutions, including recruiting, subcontracting, and advisory services. To learn more please visit [www.bullergroup.com](http://www.bullergroup.com).

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#### **About The Buller Group:**

The Buller Group develops integrated human capital solutions that are customized to support critical programs in the public and private sectors. By blending Staffing and Recruiting, we rapidly fulfill clients' most critical human capital needs, protecting the investment with Advisory Services that include Veteran Transition. Headquartered in Reston, VA, with global offices in London and Dubai, The Buller Group has been successfully delivering critical personnel internationally for over a decade.