DIGNITANA

Growth in Italy

In July Dignitana AB registered Dignitana S.r.l (Società a responsabilità limitata) as a new entity in Italy. The entity is a wholly-owned subsidiary of Dignitana AB and will function under the leadership of Dignitana AB. The registration of Dignitana S.r.l enables Dignitana to provide scalp cooling services to public health facilities throughout Italy. By doing so, Dignitana can meet the increasing number of requests for scalp cooling at new medical centers. With this registration the company can now finalize contracts for the sale of three machines in Italy.

"We are excited to announce the registration of Dignitana S.r.l as an Italian entity, which is Dignitana AB's latest subsidiary, and look forward to the positive impact this will have on the quality and efficiency with which we serve our customers," said William Cronin, CEO of Dignitana AB. "Our continued expansion into the international market enables us to offer the latest in patient-centered technology to an ever-growing population, while addressing one of the most dreaded side effects of today's most advanced treatment options."

DigniCap in Europe

The first four months of our management of the 70 facilities from the Sysmex transition has provided a solid foundation across several key areas: familiarity of the markets, building relationships, identification of additional opportunities in this region, and an understanding of the current and potential revenue sources resulting from this acquisition. Significant dedication of time and resources have been dedicated to ensure the continued success of these locations.

DigniCap in the Caribbean

After a using manual gel caps for several years, Health City Cayman Islands made the decision to provide DigniCap for their scalp cooling patients. The DigniCap Scalp Cooling System was installed and staff trained in early July, making it the first location for Dignitana in the Caribbean region.

IN BRIEF | 10 August 2018

DigniCap in the U.S.

The DigniCap Scalp Cooling System is now <u>available</u> at 106 locations in the U.S. representing 142 machines.

The past month has provided several contract renewals and three facilities have recently added DigniCap:

- Ochsner Clinic Foundation The Gayle & Tom Benson Cancer Center – Jefferson, Louisiana
- Utah Cancer Specialists Murray, Utah
- Centra Health, Lynchburg, Virginia

Additionally, one facility has completed a clinical evaluation of scalp cooling and has now contracted with DigniCap:

 Stanford Health Care – Redwood City, California

Interim Report To be Released

The Q2 2018 Interim Report for the period of 1 April 2018 to 30 June 2018 will be released on 21 August 2018.

Shareholder Questions

What's happening in the Lund Office?
The Dignitana AB office in Lund remains critical to our company as our registered corporate headquarters as well as the hub for European Sales and Global Logistics.

Investor Relations Communication

- 1. The email address for investor relations is investorrelations@dignitana.com. Emails will receive a response within 24 hours.
- 2. Per MAR guidelines, inside information will be posted at www.dignitana.se and distributed to Nasdaq OMX, First North Stockholm, Nordic News Agencies, EU Transparency, and financial websites.
- 3. IN BRIEF is the monthly newsletter for Dignitana Shareholders. The first week of each month IN BRIEF will be posted at www.dignitana.se/newsletter.

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