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For Immediate Release**DIGNITANA CONTINUES U.S. GROWTH
AND LAUNCHES INTEGRATION PROGRAM**

Lund, Sweden—October 3, 2017—[Dignitana](#) AB, a world leader in medical scalp cooling technology and manufacturer of the DigniCap® Scalp Cooling System, announced today that five additional facilities in the U.S. will provide the system to their patients.

The new sites contracted to offer the DigniCap® Scalp Cooling System are:

- [UCLA Medical Center](#), Santa Monica, California
- [Dr. Fred Smith, RCCA – Chevy Chase](#), Chevy Chase, MD
- [Mercy Cancer Center – C Street, Dignity Health](#), Sacramento, California
- [Marin Cancer Care](#), Greenbrae, California
- [Methodist Richardson Medical Center](#), Richardson, Texas

With these additions, the DigniCap® Scalp Cooling System is now [available](#) at 95 cancer centers in 21 states, helping thousands of patients each year minimize chemotherapy-induced hair loss.

To ensure a successful integration of the DigniCap® Scalp Cooling system, Dignitana has launched a *Scalp Cooling Clinical Integration Program* to provide comprehensive and ongoing training and support to clinical partners.

“Integrating new technology into any medical facility requires planning, precision and clinical preparation,” said Bill Cronin, CEO, Dignitana Inc. “We have developed the *Scalp Cooling Clinical Integration Program* to provide comprehensive and ongoing training and support to our clinical partners so they are able to easily and efficiently integrate this medical procedure into their daily routines.”

The program was initiated over the summer based on experience and feedback from Dignitana's first year in the U.S. market. It is utilized for the launch of all new sites offering DigniCap.

“The integration program has been well-received and is in line with our goal of working directly with clinicians to provide the best possible treatment results. Patients, clinicians and our organization will benefit from these efforts in the long run,” Cronin concludes.

About Dignitana AB (publ)

Dignitana is a Swedish public company based in Lund and manufacturer of the medical cooling device DigniCap®. Dignitana AB is listed on Nasdaq First North Stockholm and has appointed Erik Penser Bank as Certified Adviser. Headquartered in Dallas Texas, **Dignitana, Inc.** is the U.S. subsidiary of Dignitana AB. For more information visit www.dignitana.se

About The DigniCap® Scalp Cooling System

DigniCap® is a patented scalp cooling system that offers cancer patients the ability to keep their hair during chemotherapy. DigniCap® provides continuous cooling with high efficacy, safety and acceptable patient comfort. www.dignicap.com

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This information is information that Dignitana AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, by the above contact, for publication at 08:00 (CET), 3 October, 2017.