

# PRESS INFO



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## Scania hits the construction zone

**They are tough, sleek and perfectly designed for the most demanding tasks. On 4 September, Scania unveils a completely new range of construction trucks. Follow the live webcasted launch on [nextgenscania.com](http://nextgenscania.com) starting 18:30 (CET).**

“Scania has millions of followers among customers, drivers and fans online and naturally we have invited all of them to join us for this momentous event,” says Erik Ljungberg, Senior Vice President, Corporate Relations.

Over the coming countdown days, Scania will provide advance peeks of this new marvel on the web and social media. “We know that many are eager to see what Scania holds in store and although we will save the best for last, we can promise some exciting insights.”

With the new dedicated construction range, Scania challenges the market for the most durable trucks for the toughest applications. Years of development have been invested to design the range for the many applications in the many-faceted construction industry. All will be revealed on 4 September.

Viewers will see and hear all about the features of these trucks. During the live webcast from an actual construction site, the new range will be put to the test and viewers will have the opportunity to see for themselves how the trucks perform under tough conditions. The construction range represents the second stage in Scania’s new generation trucks. Following the release of the universally acclaimed long-haulage trucks last year, Scania builds on the technological innovations to take on yet another transport challenge.

Join us as we unveil this exceptional truck range. Share the moment online via the live webcast or on Facebook live. Sign up for an event reminder at [nextgenscania.com](http://nextgenscania.com) to make sure you don’t miss this event.

### For further information, please contact:

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*Scania is a world-leading provider of transport solutions. Together with our partners and customers we are driving the shift towards a sustainable transport system. In 2016, we delivered 73,100 trucks, 8,300 buses as well as 7,800 industrial and marine engines to our customers. Net sales totalled nearly SEK 104 billion, of which about 20 percent were services-related. Founded in 1891, Scania now operates in more than 100 countries and employs some 46,000 people. Research and development are concentrated in Sweden, with branches in Brazil and India. Production takes place in Europe,*



*Latin America and Asia, with regional production centres in Africa, Asia and Eurasia. Scania is part of Volkswagen Truck & Bus GmbH. For more information visit [www.scania.com](http://www.scania.com).*

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