



## T-Mobile partner with WiMP in Poland

**Music service WiMP has been chosen as the music partner for T-Mobile in Poland. T-Mobile will act as a reseller for WiMP to its customers.**

T-Mobile is the second mobile operator to partner with WiMP in Poland and the agreement will be effective from June. Previously, WiMP already partners with Play and with cable operator nc+ in Poland.

“Signing a contract with T-Mobile is another step in our expansion on the Polish market, further cementing our market leading position in the country”, said WiMP Music CEO Andy Chen.

WiMP opened its service in Poland in November 2012 as the first international service and recently also launched its premier high end service with lossless sound quality. WiMP is available in three versions in Poland, WiMP Basic with free access to over 23 million songs without any advertising interruption, at 9,99 zlotys per month, WiMP Premium with mobile access and offline mode additional at 19,99 zlotys per month and WiMP HiFi with lossless audio quality, equal to the sound of CD, at 39,99 zlotys per month. The perfect option to partner with stereo systems including Sonos, Bluesound, Simple Audio and also support Airplay.

WiMP stands out from other streaming services because of its richly developed editorial profile, handmade recommendations tailored for local users, musical curiosities as well as playlists for every occasion, prepared by the international and local editorial staff. WiMP gives you tips and music guidance and makes it easy to find musical inspiration. The WiMP editors continuously update the service with what's new and present reviews of the huge music catalogue. Users will quickly find WiMP editorial tips and recommendations made visible with pictures, descriptive texts, links to related music and overviews of different types of playlists, albums and songs in different genres. WiMP also offers music videos, interviews, in-depth feature articles, competitions and more.

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### **About WiMP**

WiMP is a premium music streaming service with HiFi quality audio and the first and only multimedia service with integrated editorial, magazine and video. Through local editorial teams in each country, WiMP provides daily recommendations, tips and playlists for any occasion. The service is available on mobiles, tablets, network players and computers. Read more on [www.wimpmusic.com](http://www.wimpmusic.com), [www.wimp.no](http://www.wimp.no), [www.wimpmusic.se](http://www.wimpmusic.se), [www.wimp.dk](http://www.wimp.dk), [www.wimp.de](http://www.wimp.de) or [www.wimp.pl](http://www.wimp.pl)