



Press invitation - opening of Malmö's new cruise terminal

On Saturday, 11 May, Malmö's new cruise terminal will be opened when the cruise company Pullmantur's ship Empress calls at Malmö for the first time. During 2013, the ship will call at the port on ten Saturdays from 11 May to 14 September. Each time the ship calls, around 1,800 Spanish cruise passengers will come to Frihamnen via Malmö Airport on Pullmantur's three Boeing 747s, each carrying 500 passengers. The same number of passengers will end their cruise on the same day and return to Madrid and Barcelona on Pullmantur's flights.

The press and specially invited guests are invited to attend the opening ceremony.

Date and time: Saturday, 11 May, 10.30-15.00.

Place: Cruise terminal, Grimsbygatan 21, and Malmö Airport.

Programme: 10.30 Kent Andersson, Chair of the City Council, opens the new cruise terminal.

11.00 Presentation ceremony on board the Empress.

11.15 Press conference on board.

11.30 Guided tour on board.

12.20 Lunch on board.

13.00 Transport to Malmö Airport.

13.45 Ceremony at Malmö Airport.

Programme, interview opportunities and transport

The event begins at 10.30 when Kent Andersson, Chair of the City Council, opens the new cruise terminal. A plaque is then presented to Pullmantur by CMP on board the ship.

The following will attend the press conference:

Arkadiusz Branka, Empress Captain, Pullmantur
Eduardo López-Puertas, VP Land Operations & On Board Revenue, Pullmantur
Johan Hermansson, Director of Tourism, City of Malmö
Johan Röstin, CEO of Copenhagen Malmö Port
Peter Weinhandl, Airport Manager, Malmö Airport

For specific interview requests, please contact Christina Malmberg, christina.malmberg@aspekta.se, 0046(0)709-530595.

The guided tour for the guests lasts 50 minutes. The press are also offered a shorter tour lasting 30 minutes.

The press are welcome to take lunch. Please register with Christina Malmberg, christina.malmberg@aspekta.se, 0046(0)709-530595, no later than 7 May.

At 13.00, transport departs for Malmö Airport for those who want to attend a ceremony in the terminal. The first plane with cruise passengers is scheduled to land at 13.45. However, the exact time may vary. The press have the opportunity to follow the landing from the control tower. Guests organise their own transport from the airport.

Photos

Photos from the opening day will be available at <http://www.cmport.com/news-and-media/images/pr/malmo%20cruise%20terminal>.

Accreditation

On account of the international rules concerning shipping protection (ISPS code), which have been in force since 1 July 2004, **everyone who wants to attend the opening must register in advance**. This therefore also applies to the press. Please register with Christina Malmberg, christina.malmberg@aspekta.se, 0046(0)709-530595, **no later than 7 May**.

Accreditation will be issued on site to journalists and photographers who have registered in advance. Press ID must be shown. The accreditation card must be visible throughout your stay on the site.

Questions?

Contact Christina Malmberg, christina.malmberg@aspekta.se, 0046(0)709-530595.