

Press release

## **Diaverum promotes strong network for Holiday Dialysis patients**

*Holiday Dialysis meeting a platform for patient-focused choice in travelling*

**Munich, 26 August 2014 – With Diaverum Holiday™, an experienced travel platform, Diaverum, one of the world's leading product independent integrated renal care providers, is promoting a strong network for Holiday Dialysis patients globally. For the second time, Patient Associations, specialised travel agencies and patients will be hosted by Diaverum with the aim to boost patient empowerment when it comes to taking a holiday.**

Promoting the easy access to a holiday for renal patients is a mission in itself. Building and maintaining a strong network between patients, Patient Associations, specialised travel agencies and the Diaverum kidney centres where patients can be treated abroad, is key to making Holiday Dialysis work. By establishing Diaverum Holiday™, Diaverum has already set the foundation — around 5,000 patients (or more than 29,000 treatments) enjoyed a holiday the Diaverum way in 2013, and the number is increasing in 2014.

For the second time, Diaverum is to host a meeting for representatives of national and international renal Patient Associations, patients and specialised travel agencies to discuss how to build a patient-focused, individualized travel offering in a global world.

“Dialysis has a high impact on the daily life of renal patients. Not only because of the time of treatment but also because of the limited renal function with dialysis. Enjoying some days off and breaking the daily and illness-related routines is a relief. The possibility for dialysis during holiday really contributes to the quality of life for patients,” explains Drs. Hans Bart, Director Dutch Kidney Patient Association NVN.

Diaverum has a clear patient focus. Meeting patients' needs means finding solutions to the healthcare and lifestyle demands of an ever-increasing number of chronically ill patients. “We are proud that so many experienced partners join the network and team up for this challenge,” states André Freitas, Global Lead Holiday Dialysis at Diaverum. “We are fostering a global network for patients' sake. Taking a holiday should never again be a hassle that patients rarely want to take on!”

The Diaverum Annual Holiday Dialysis Meeting will take place in Cascais, Portugal on 17-18 September 2014. Follow us on Twitter [#DiaverumHoliday](#)

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### **About Diaverum**

Diaverum is a global integrated renal care provider with a clear patient focus. As one of the world's leading renal care providers we stand for excellent medical quality, renal care services and a patient-centred research. Being product-independent also gives us the flexibility to offer individual treatments for the individual needs of our patients and by coordinating our patients' healthcare needs, we are improving their quality of life. At the same time we are creating value in the healthcare system by optimising the use of healthcare budgets — for the benefit of the patient and the society. Our experience in renal care dates back more than 20 years, when the first dialysis clinic was established, under the former name Gambro Healthcare, defining our Swedish roots. Today almost 8,000 employees care for more than 26,000 patients in 18 countries in Europe, Latin America, Middle East and Australia. The corporate office is located in Munich, Germany. [www.diaverum.com](http://www.diaverum.com)