

Press Release

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NCC finalist of Circular Economy at World Economic Forum

World Economic Forum has chosen NCC's platform for smarter handling of secondary materials, Loop Rocks, as a finalist of Digital Disruptor of the year within Circular Economy.

"We are honored to be chosen by World Economic Forum as one of the finalists for this prestigious prize. The platform that we have developed Loop Rocks is a great example of how we can take new positions in our ecosystem and contribute to a circular economy," says Jyri Salonen, EVP and Head of NCC Industry.

Loop Rocks is an open eco-system app for smarter and more efficient handling of rock, soil and other secondary construction material and masses at construction sites between companies and individuals. With Loop Rocks NCC connects supply and demand for construction sites looping the materials directly between the sites.

"The idea behind the initiative was to find a way to battle the insufficient handling of waste and recyclable material in today's construction industry. With Loop Rocks we disrupt the players that make money on inefficiency and at the same time open up for others to connect to the ecosystem", says Anders Torell, Head of Business Transformation and Digitalization at NCC Industry.

Loop Rocks was launched in the end of June. Already NCC has handled half a million tons of secondary materials connecting over 100 construction sites in Sweden.

A Loop Rocks case study was highlighted as one of three international companies with a successful digital approach at this year's Gartner Symposium ITXPO's. The winner of the prize Digital Disruptor of the year within Circular Economy will be presented at World Economic Forum in Davos.

To learn more about Loop Rocks visit www.looprocks.se.

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About NCC. Our vision is to renew our industry and provide superior sustainable solutions. NCC is one of the leading companies in construction, property development and infrastructure in Northern Europe, with sales, excluding Bonava, of SEK 53 billion and 16,000 employees in 2015.