

Monday February 17, 2014

## The Automation Central; focusing on robot investments at Elmia Automation

On May 6-9, 2014, Robotdalen participates at the fair Elmia Automation in Jönköping, Sweden. The fair focuses on how automation investments can increase the productivity and competitiveness in the manufacturing industry. A focus that aligns well with Robotdalen's efforts to develop innovative and flexible solutions based on end-user needs. Experts will share their advice on robot investments with visitors that want to learn more about investing in robot automation.

Robotdalen is a Swedish robotics cluster enabling commercial success of new robot solutions, with industrial robotics as one of our core areas. Our role at the fair Elmia Automation is bringing together manufacturing companies with interesting technology suppliers. Thus experts will share their knowledge and advice in the stand Automation Central, where visitors can pre-book one-on-one sessions. A golden opportunity for companies curious to learn more about their possibilities to invest in robot automation!



### Innovative automation solutions

The manufacturing industry faces harsh global competitiveness. We believe this can be met through new, innovative automation solutions that strengthen the production. In close co-operation with system integrators and technology suppliers we take on prototype- and product development as well as business development. We support start-ups, as well as established companies, to make sure more innovative robot solutions reach the market.

- Our vast network of robot suppliers, technology suppliers, system integrators and end customers also makes Robotdalen an ideal partner for a business establishment in Sweden, says Åsa Nordin, Deputy Manager and head of Industrial Robotics at Robotdalen. We can set up test beds for new products at manufacturing industries, and introduce companies to important players within the Swedish automation industry. We hope to meet interesting future co-operation partners at the fair!

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Robotdalen is part of and is mainly financed by VINNOVA and the VINNVAXT-programme:



Robotdalen is partly financed by

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