



Thinking of you
Electrolux

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Press Release

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Line 5000's range includes a wide variety of washers and dryers

Electrolux Professional makes in-house laundry easier than ever: the bold, new Line 5000 generation delivers the simplest, most efficient, and most cost-effective washer and dryer solutions

Electrolux Professional announces the global launch of its Line 5000 series washer extractors and tumble dryers, **designed to meet the most demanding needs of customers having their laundry done in-house.**

The Line 5000 generation, with its cutting edge technology, is another milestone in Electrolux Professional's comprehensive range of laundry solutions.

Designed by experts, Inspired by you

The new Line 5000 range has been **shaped with contributions from users and experts in the professional laundry field all over the world**, whose insights and know-how helped drive improvements in product mechanics, ergonomics and design. Special attention has been given to the particular challenges faced by professionals: regions with extreme climates, high temperatures or humidity; locations with unstable power supplies; and even areas affected by rodent populations.

"Our close association with professionals has helped shape our design, ensuring it matches real user needs," says Esther Staskiewicz, head of marketing at Electrolux Professional (Business Unit Laundry Systems). *"We have developed innovations that ensure the new Line 5000 range offers the lowest cost per wash, an unrivalled reliability, durability and flexibility to meet customer needs. This new generation of built-to-last equipment will not only provide best linen quality and control but will make work life easier and deliver savings over time."*

Line 5000 is perfectly suited for in-house laundries - from fire brigades and mining operations to power plants and food processors - seeking flexibility and control over processes, costs and quality. Electrolux has the best-in-class wash results with customised programmes and wash processes to meet the highest level of cleanliness and hygiene. From removing tough stains to sterilising items, Line 5000 offers the options for the maximum in cleanliness.



The user-friendly new Compass Pro® interfaces are intuitive, intelligent and easy to use, and available in 18 languages

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The new Line 5000 range has tailor-made solutions to suit in-house laundries, for fire brigades, oil, mining, food processing, textiles, power plants and marine



Thanks to its robust construction, Line 5000 has a high reliability and an extra-long lifetime

Smart, green and economical

Line 5000's washer extractors and tumble dryers all **combine technology with green thinking and cost reducing features**. They exemplify Electrolux Professional's commitment to continued sustainability and are made to be 95% recyclable. Energy-efficient, their durable, robust construction and high technology manufacturing are built to respect the environment at every point of production and usage.

Line 5000 offers real benefits and improvements in three crucial areas for professional clients: **durability**, **enhanced economy** and **flexibility**.

- **Durability:** Line 5000 washers and dryers are **built to last longer**. Their heavy-duty components need less maintenance and are optimized for all kinds of operations and environments.

With its Power Balance for washer extractors, Electrolux Professional's revolutionary unbalance detection system ensures Line 5000 washers have optimum stability. This means quieter, faster operations, better water extraction and lower drying costs.

- **Enhanced economy:** Line 5000's unique, new efficiency means **using less water and energy for wash and dry cycles**. But while Line 5000 helps lower operational costs and cut the environmental footprint, it has not compromised on quality.

The **Automatic Saving System for washers** adjusts the water level to the weight of the laundry, meaning up to 50% in water savings for half load, as well as energy savings due to less water used to heat. **The Residual Moisture Control** measures the exact moisture content throughout the process, ensuring energy savings due to shorter drying time. And the **Efficient Dosing System** is an easy-to-use, automatic calculation of the appropriate detergent amount, meaning that the laundry has the highest quality results while still protecting your skin during usage. Ideally combined with Automatic Saving System, Efficient Dosing System can mean 50% savings in running costs.

- **Maximum flexibility:** Ergonomics, performance, safety and labour effectiveness are key factors in Electrolux designs. Line 5000's user-friendly new Compass Pro® interfaces are intuitive, intelligent as well as easy to use, and available in 18 languages. **Compass Pro®** is the intelligence inside Line 5000 that enables Electrolux to provide customised solutions for every kind of laundry business, offering up to 55 programs, of which 15 are programmable. It combines with the **Certus Management™** Information System (CMIS), which is a highly valued process monitoring system allowing users to control and document all operations to achieve ultimate hygiene and cleanliness. The Compass Pro® interface also features a **USB port** to facilitate installation of the latest software updates.

Another benefit to save users time and reduce strain is on offer with the **Evolution Barrier Washer Range**. Built to maximise ergonomics,

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performance, safety and labour effectiveness, the Evolution range represents a new era of hygiene with guaranteed linen safety and ultimate control of laundry management. It includes the **Automatic Inner Drum Positioning**, which ensures that before opening the door, the inner drum is always in correct place for loading or unloading.

Other user-friendly features include Braille buttons, voice guidance to guide the entire washing and drying process, and multi-language selections.

As for the sizing, the Line 5000 range contains washer extractor models starting at a weight capacity of 6 kg/13 lb and going up to 60 kg/135 lb, while the tumble dryer capacities range from 13 kg/30 lb to 37.5 kg/82.7 lb..

Maintenance and Serviceability

Help at hand, whenever you need it!

A reliable, global presence: Electrolux Professional offers **the most extensive service network of skilled, authorised partners** for daily tasks: installation, spare parts and maintenance. All provide efficient customer service and fast technical assistance. A global service network is available for prompt, expert advice worldwide.

- 1,900 authorised service centres
- Over 7,000 expert technicians
- 44,000 available spare parts in stock
- Spare parts are available for at least 10 years from the end of production
- 24-48 hour spare parts delivery worldwide
- 20,000 customers serviced every day

Electrolux Professional is a leading global supplier to the catering, hospitality and care industry providing professional kitchens and laundry solutions. With the most comprehensive range of appliances for food preparation and preservation, dishwashing, and laundry systems, Electrolux is a brand synonymous with reliability, innovation and sustainability. It has 90 years' experience and a portfolio of products designed according to the strictest quality, safety and sustainability standards. Electrolux Professional is recognised worldwide for its social and environmental performance and its product lines meet and exceed international standards. In 2012 Electrolux Professional had sales of about EUR 650 million, approximately 2,600 employees, 7 factories, over 1,000 dealers and almost 2,000 service partners located in more than 70 countries. For more information, visit the web site: <http://www.electrolux.com/professional>

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