



The #1 Global Manufacturer of Home Resort Products

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FOR IMMEDIATE RELEASE

Cal Flame Launches the P5™ 5 Burner Grill

Leading barbecue and hearth manufacturer offers new product

Los Angeles, CA – (January 29, 2014) Cal Flame, leading manufacturer of Barbecue and Hearth Products announces the official launch of the ultra stylish, multi-functional Cal Flame P5™ 5 Burner Grill.



Perfect for the outdoor grilling connoisseur, the Cal Flame P5™ 5 Burner Built in Gas Grill is one of the best built multi-functional grills on the market. This Cal Flame 40-inch grill is constructed with 304 stainless steel and features Five (5) 15,000 BTU cast stainless steel burners each with independent easy start ignition, 75,000 BTU overall. It also offers one of the largest cooking surfaces available; 1,000 sq in, along with, Interior Lights for night time grilling, 110V full size rotisserie, griddle, smoke box, lip guards on all burners to prevent clogging, 5 exclusive heavy duty V-grates,

full width warming rack with two positions, a thermometer that lets you monitor the temperature at all times, full width drip tray, Liquid Propane (LP) or Natural Gas (NG), black Cal Flame Cover and exclusive heavy duty Cal Flame knobs. This grill allows any burner to be switched out with an optional Sear Zone Burner or Smoke Tray for enhanced grilling alternatives.

“We feel dealers will be excited about the P5™ Grill. It comes standard with 5 burners and a long list of amazing features, including a huge cooking surface,” said Casey Loyd, President of Cal Flame. “This state of the art grill is beautifully designed and is perfect for the consumer that is looking for a grill that gives them a variety of cooking methods including a rotisserie, griddle, smoker, and grill. It will turn any Backyard BBQ into an event.”

The Cal Flame P5™ 5 Burner Grill, is now available to the Cal Flame dealer network and is an amazing addition to any dealer showroom. For additional information about Cal Flame products visit, <http://calflamebbq.com/> or contact a Cal Flame representative at (800) CAL-7727.

ABOUT CAL FLAME

Founded in 2000, Cal Flame is an award-winning hearth and barbecue manufacturer that offers innovative backyard solutions for every home and budget. The feature-rich Cal Flame lineup includes BBQ grills, grilling and drop-in accessories, customized BBQ outdoor kitchens, KD BBQ islands, custom BBQ carts, fireplaces and firepits. Best of all, Cal Flame offers you peace of mind knowing that all Cal Flame products are ETL and CE listed for your safety. With Cal Flame, your dream backyard is finally within reach!

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