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New Market Areas and Changes in Saab's Management Group

Defence and security company Saab is strengthening its business operations by setting up two new Market Areas – Europe & Greater Middle East as well as Nordic & Baltic – both starting 1 January, 2013. The Market Areas will be headed by Tomas Samuelsson and Anders Carp respectively. Tomas Samuelsson will hence leave his present position as Senior Vice President and Head of Business Area Dynamics at the same time and Anders Carp will leave his position as Head of Region Middle East.

In order to create profitable and long-term growth, Saab has placed clear focus on increasing its international presence and its sales outside Sweden. The expansion is directed at markets with strong demand and with the right conditions for profitable growth. With the two new additional Market Areas, Saab takes the final step in the strategy to establishing a clearer local focus and presence.

These markets have for many years been strategically important for Saab and will continue to be so in the foreseeable future. Market Area Europe & Greater Middle East will have its head office in London, UK and Market Area Nordic & Baltic will have its head office in Stockholm, Sweden.

“We are now building further on our success with previous Market Areas and establish an even stronger international foothold outside the Swedish borders. At the same time I can announce that we have chosen Tomas Samuelsson and Anders Carp to head the two new operations,” says Saab's President and CEO Håkan Buskhe.

At the present time, Tomas Samuelsson and Anders Carp's successors are not known but recruitment processes have begun. The future Head of Business Area Dynamics will, however, continue to be located in Karlskoga, Sweden.

Complete List of Saab Market Areas as of 1 January, 2013

- AMERICAS – Washington DC, USA, headed by Jonas Hjelm
- ASIA PACIFIC – Bangkok, Thailand, headed by Dan-Åke Enstedt
- EUROPE & GREATER MIDDLE EAST – London, Great Britain, headed by Tomas Samuelsson
- INDIA – New Delhi, India, headed by Lars-Olof Lindgren
- NORDIC & BALTIC – Stockholm, Sweden, headed by Anders Carp
- SUB-SAHARAN AFRICA – Centurion, South Africa, headed by Magnus Lewis-Olsson

Saab serves the global market with world-leading products, services and solutions ranging from military defence to civil security. Saab has operations and employees on all continents

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