

# CASINOBLE

## Casinoble targets the most valuable players in the industry.

The new online casino affiliate brand Casinoble is taking shape after six months of hard work. It's the bonus portal BestBonus and the team that stands behind it. The goal is to be in the lead of the relevant markets for live casino players in two years.

- After been building successful web portals for English speaking markets for a couple of years, the interest to produce something bigger and multilingual have grown on us. Find new ways to scale and get the benefit SEO-wise by working with a brand. The timing is perfect in regards to the large affiliate companies that get harder and harder to find new prospects to acquire. Lukas says, Co-founder of Casinoble.

Casinoble is a new gambling affiliate brand with a global focus. Casinoble will be exclusively about the live casino and the games surrounding it. The flagship sites are [Casinoble.org](https://Casinoble.org) and [Casinoble.jp](https://Casinoble.jp).

- Live casino players are the most valuable players for the online casinos why it's a natural focus when you are starting something new. Both the lifetime of a player and monthly value is longer than an average slots player. There is also a more fun product to work with, look deep in gambling advice and high roller strategies instead of an update with daily bonuses and news for slot players. Lukas says, Co-founder of Casinoble.

Casinoble has a marketing strategy built on international SEO knowledge which uses techniques to drive organic traffic from search engines.

BestBonus is an online casino bonus portal that compares and evaluates the casino's promotions offers. Online marketing veterans started the websites [BestBonus](https://BestBonus) along with [NoDepositBonuses](https://NoDepositBonuses) and [FreeSpinsBonus](https://FreeSpinsBonus) in 2017 and are now one of the fastest growing gambling affiliate networks in New Zealand.