



Stockholm, 20 March 2017

LeoVegas Sport launched in Ireland!

As previously announced, LeoVegas was granted a gaming licenses for sports betting in the Irish market. The work ahead of the launch has been rapid and today we are opening sports betting for the Irish market.

"We are very pleased that the license process and the launch has gone in record time!" comments Gustaf Hagman, Group CEO and LeoVegas co-founder. "Again, it is the combination of our efficient team and our technology platform that allows us to customize our product and launch in a short time. Ireland is an exciting market and it will be interesting to follow how LeoVegas Sports received."

LeoVegas holds gaming licenses in Malta, the UK, Denmark, Italy and Ireland.

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About the LeoVegas mobile gaming group

LeoVegas' vision is to create the ultimate mobile gaming experience and be number one in mobile casino. The business is distinguished by award-winning innovation and strong growth. LeoVegas' technical development is conducted in Sweden, while operations are based in Malta. The Swedish parent company LeoVegas AB (publ) invests in companies that offer gaming via mobile devices and desktop computers along with companies that develop related technologies. LeoVegas has attracted major international acclaim and has won numerous awards, including "Nordic Operator of the year", "Mobile Marketing Campaign of the year", and "Innovation in Mobile and Tablet of the Year" at the international EGR Awards. LeoVegas bases its development on "Mobile First" and is at the forefront of using state-of-the-art technology in the mobile gaming market. With a foundation in a great gaming experience, long-term customer relationships and establishment of a strong brand, the company has attracted a steadily growing customer base through innovative, effective and data-driven marketing. Since its start, the mobile gaming company LeoVegas has shown strong quarter-on-quarter growth. LeoVegas' shares are listed on Nasdaq First North Premier. Avanza Bank AB is the company's Certified Adviser. For more about LeoVegas, visit www.leovegasgroup.com or www.leovegas.com.