

Malmö, August 17, 2013

Eva Nyström, Thule Crew, one step closer to Ironman World Championship, Hawaii

After finishing second place at this weekend's Ironman competition in Kalmar, Eva Nyström has taken one step closer towards competing at this year's Ironman World Championship taking place in Hawaii, October 12 this autumn.

The Ironman World Championship, Hawaii Ironman, is taking place October 12, 2013. Eva Nyström, Thule Crew, has taken one step closer to qualify in to the professional class by finishing second place at Kalmar Ironman this weekend. The 35 women who has performed best in the last years qualification races around the world, will compete for the World Championship title, one of the toughest races in the world.

By finishing in second place with a time of 9:17:56 at Kalmar Ironman this weekend, Eva hope to have gathered enough points to qualify in the professional class at Hawaii Ironman.

An Ironman is a triathlon where the contestants swim 3.8km, bike 180km and run 42km, all in one stretch, with as fast transactions as possible. During the year, Eva has completed a total of three Ironman and two half Ironman competitions, all to secure a position in this year's World Championship.

On August 25th it will be determined who will qualify to the competition on Hawaii.

Thule on Facebook: www.facebook.com/thulebringyourlife

Thule on YouTube: www.youtube.com/thule

For more information, please contact:

Tina Liselius

Sponsorship and Event Manager Thule Group

E-mail: tina.liselius@thule.com

Mobile: +46 (0)70 309 00 21

The Thule Group Press Room (product images and more info):

<http://www.thulegroup.com/press>

About the Thule Crew

Thule Crew was initiated in 2013. Following Thule's mission *Spend more time outdoors* the members of Thule Crew are chosen to inspire us to live a more active life. And displays of passion and a dedication to the outdoors are all intricate parts of being a member. With a caring attitude towards man and nature, all Thule Crew members are committed and active role models within their disciplines.

Learn more at www.thule.com/thulecrew