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THULE ®
SWEDEN

Friedrichshafen, August 27, 2014

Thule Expands the Award Winning Thule Pack 'n Pedal Category with the Thule Commuter Backpack and the Thule Shield Panniers

The Thule Pack 'n Pedal Commuter Backpack and Thule Pack 'n Pedal Shield Panniers are the two latest additions to Thule's award winning product category, Pack 'n Pedal bike bags and accessories. These new products combine water resistance, high visibility details and stylish design. They will be launched at this year's Eurobike Show in Friedrichshafen, Germany, August 27 – August 30, 2014.

Thule Pack 'n Pedal Commuter Backpack

This Stylish, waterproof backpack is perfect for commuting by bike in all-weather conditions or hauling gear to your favorite spot. The new Thule Pack 'n Pedal Commuter Backpack is packed with smart functions that guarantee a safe and comfortable ride.

Features

- Waterproof main compartment with roll top closure keeps content dry. Waterproof rating IPX4
- Hideaway high visibility rain cover with reflective screen print for increased bag protection
- Hideaway helmet attachment system securely holds your helmet when not in use
- 360 degree reflective screen print increase visibility from all angels
- Heat-molded, crush-proof SafeZone compartment protects sunglasses, smartphone and other fragile gear.
- Padded, removable 15" laptop compartment with tablet sleeve
- Airflow channels on EVA back panel and breathable shoulder straps provides maximum comfort and ventilation
- Convenient light attachment points for added safety

The Thule Pack 'n Pedal Commuter Backpack comes in black, has 21L packing volume and is available in store as of Feb 2015

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Thule Pack 'n Pedal Shield Panniers

Thule's new Shield Panniers are sold in pairs and are perfect for trend-conscious consumers who wants a simple and practical solution for transporting their gear during their daily commute or outdoor adventure. Designed with safety in mind, these multi-purpose panniers deliver best-in-market reflective elements. The Shield Panniers are lightweight and feature welded construction that provides water and dust protection. Thule Pack 'n Pedal Shield Panniers are available in two sizes: large/rear and small/front.

Features

- Welded construction and roll top closure ensures that content are kept dry and dust free. Waterproof rating IP64
- Highly reflective elements on both front and side panels provide superior visibility
- Convenient light attachment points for added safety
- Interior pockets keep smaller items organized
- Integrated grab handle and detachable shoulder strap allows for multiple carrying options
- Fits best on Thule Pack 'n Pedal Touring rack but will fit on virtually any rack
- Sold in pairs

The Thule Pack 'n Pedal Shield Panniers comes in Dark Shadow (grey), Cobalt (blue) and Chartreuse (green), has 24L / 14 L packing volume and is available in store as of Feb 2015

The Thule Pack 'n Pedal Commuter Backpack and Pack 'n Pedal Shield Panniers are launched at the Eurobike show in Friedrichshafen, Germany, August 27 – August 30, 2014.

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For more information on Thule products, visit: www.thule.com

For high resolution images and further information, please visit, the Thule Group press room:
http://www.thulegroup.com/press

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About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for safely, easily and in style.Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/sports bags and child related products like child bike seats and multifunctional strollers. The products are sold in more than 125 countries world-wide.*Thule is the largest brand in the Thule Group.*For more information, please visit www.thule.com