

> Press release

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Seymour, Connecticut., October 3, 2018

Thule to showcase its new Thule Sleek four-wheeled stroller and other award-winning child carriers at ABC Kids Expo 2018, Las Vegas, Nevada, USA.

Thule's eagerly awaited four-wheel stroller, Thule Sleek, is now available throughout North America and will be on display at the ABC Kids Expo 2018, along with industry leading designs in jogging strollers with the Thule Urban Glide 2 and Thule Glide 2 for active parents.



Thule Sleek is a smart, stylish, and safe stroller for urban explorers and their kids. It has a lightweight and contemporary design, outstanding maneuverability, and superior comfort for both parent and child. Not one day is like the other, and not one child or parent is like the other. That's why you can configure Thule Sleek to match the needs of your family; from your baby's birth and as your little one grows. Add a bassinet, a sibling seat, or a car seat; bring one, two or even three kids; mount the seat in parent-facing or forward-facing position – Thule Sleek will simply be the stroller you make it.

At Thule, nothing less than the highest standards are met when it comes to design and flexibility, and safety and quality. After all, Thule Sleek is made for the most important people in the world. It has been tested to the limits to meet the highest safety standards and to make sure it will keep going strong for years to come. All so that you and your child are free to enjoy your urban explorations in safety and comfort.

Thule Sleek comes in five colors – Grey Melange, Midnight Black, Shadow Grey, Navy Blue, and Energy Red – and has a range of matching accessories.

Thule Sleek is currently available at various specialty stores and national chains across North America.

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Thule Urban Glide 2 three-wheel stroller has a modern and lightweight design, making it perfect for an active family that enjoys the great outdoors as well as getting around town. Available in a single or double, the design includes large 16" wheels, suspension for comfort and control, and a swivel front wheel for strolling and maneuvering around town that quickly and easily locks in place for jogging or rougher terrain.

Your child will be comfortable for on-the-go naps with the help of a vented reclining seat and a large sun canopy that protects from the elements. The enclosed storage compartment also lets you safely and securely take gear with you to make the most of your day.

Thule Urban Glide 2 is currently available on Thule.com, and at various specialty stores and national chains across North America.

ABC Kids Expo

Held this year from October 9-11, 2018, the ABC Kids Expo (All Baby & Child) is a partnership of juvenile industry manufacturers and retailers organized for the purpose of promoting the children's products industry, at the Las Vegas Convention Center in Las Vegas, Nevada, USA.

With over 1,000 exhibitors utilizing 3,300 booths in nearly one million square feet of exhibit space, ABC Kids Expo welcomes more than 10,000 industry buyers, exhibitors, media, and retailers.

The Thule booth is located on the second floor of the South Hall, #6718

For more information, please contact:

Chris Ritchie, PR & Communications Manager

E-mail: Chris.Ritchie@thule.com

Telephone: +1 617 435-2014

For more information about Thule's products, please visit: www.thule.com

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About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style. Thule designs and manufactures roof racks, bike, water and winter sport carriers, roof boxes, computer and camera bags, sports bags and backpacks, and child-related products such as baby joggers, child bike seats and bike trailers. The products are sold in more than 140 countries world-wide.

Thule is the largest brand in Thule Group

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