

> Press release

THULE
SWEDEN

Malmö, July 2, 2018:

Thule launches new products for an active life with your bike at Eurobike 2018 in Friedrichshafen, Germany, July 8-10

Thule is introducing a range of exciting new products for an active life at Eurobike, the world's leading trade show for the bike industry. Visit the Thule booth to see our bike racks, bike trailers, child bike seats, bike transport cases, bike bags and accessories.

Alongside its current range of class-leading bike-related products, Thule is showcasing new introductions to its innovative bike hydration back pack range with the **Thule Rail 8L** and **Thule Rail 12L** as well as the **Thule Rail Pro Hydration Pack 12L**, which integrates a magnetic hose system and back protector.

The new lightweight and comfortable hydration back packs, **Thule UpTake 4L**, **Thule UpTake Youth**, **Thule UpTake 8L** and the **Thule UpTake 12L** feature compact, streamlined design and a host of convenient organization feature and are available in a variety of striking colours.



At Eurobike, Thule will also showcase the **Thule EasyFold XT 3 Black** and **Thule EasyFold XT 2 Black**, fully foldable, compact and easy-to-use towbar-mounted bike rack for all types of bikes. There will also be a new special edition **Thule Chariot Sport** in black.

Meet Thule Crew member Martin Söderström

Thule Crew member and MTB freerider Martin Söderström will join Thule in the booth at Eurobike, so come join us at **Hall A7, Booth 400** for coffee and discover the full range of Thule products for an active outdoor lifestyle with your bike.

For more information please contact:

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For more information on Thule products, visit: www.thule.com

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thule.com

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About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style. Thule designs and manufactures roof racks, bike, water and winter sport carriers, roof boxes, computer, and camera bags, sports bags and backpacks and child-related products such as baby joggers, child bike seats and bike trailers. The products are sold in more than 140 countries world-wide. Thule is the largest brand in Thule Group.

www.thule.com