

> Press release



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Thule introduces Thule Vea, backpacks designed to transition between the gym and the office

This sleek line of backpacks transitions from the gym to the office with compartments designed to separate active and professional gear. With unmatched versatility, quality and style, the Thule Vea collection caters to the urban commuter's energetic schedule.

Inspired by premium activewear and an on-the-go lifestyle, Thule Vea backpacks apply soft fabric and custom aglet zipper pulls to a refined and purposeful footprint. The striking design combines with smart solutions to create pieces that are as comfortable in an airport or coffee shop as they are functional in the gym. What you get is an uncompromised balance of professional and active, refined and versatile, form and function.



Stay visible while commuting with integrated reflective elements on both the front of the bag and the shoulder straps. Stay comfortable under heavy loads too, thanks to features like a back panel with an air flow channel, adjustable sternum strap, and padded shoulder straps.

Thule Vea backpacks come in two sizes, 17L and 21L, and in three colors, Black, Deep Teal, and Light Navy. Available in stores from May 2017.

For more information, please contact:

Tina Liselius, PR & Sponsorship Manager

E-mail: Tina.Liselius@thule.com

Telephone: +46 700 90 26 52

For more information about Thule's products, please visit: www.thule.com

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About Thule

The Thule brand was established in Sweden 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style. Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/ sports bags, and child related products like child bike seats, joggers, and multifunctional strollers. The Thule brand sets new standards within its categories, with products sold in 139 countries worldwide. *Thule is the largest brand in Thule Group*. For more information, please visit www.thule.com