

## > Press release



Malmö, March 2, 2017

## Thule fourfold winner of the prestigious iF Design Award 2017

It is with great pride that we announce that Thule has been awarded no less than four prestigious iF Design Awards 2017. The iF Design Award is one of the most important product design prizes in the world, recognized as a symbol of outstanding and innovative design. Thule is awarded for Thule Subterra Carry-On luggage, Thule Yepp Nexxt Maxi child bike seat, Thule Motion XT roof box, and Thule Chariot Sport multisport trailer.

This year's iF Product Design Award had over 5,500 nominated products from 59 countries, and the award winners were selected by an international 58-member jury of independent experts. The four winning Thule products represent different parts of Thule's wide product portfolio, proving Thule's solid design expertise and consistent design language.



**Thule Subterra Carry-On 55cm** is a sleek and durable 2-wheel carry-on with a focus on smart design and ease of use for the active business traveler. Thule Subterra Carry-On 55cm is part of the Thule Subterra collection of high-quality, versatile and contemporary travel bags and luggage, helping you to put together a great look for your travels.

**Thule Yepp Nexxt Maxi** is a lightweight and safe rear-mounted child bike seat with a contemporary design. Its unique design is inspired by modern bike helmets, which has resulted in a very lightweight and comfortable seat with a stylish, sporty look.

The stylish and spacious roof box **Thule Motion XT** safely carries all your luggage, outdoor gear and bulky loads wherever your travels lead. It has a range of user-friendly features and is designed not only for space efficiency and ease of use, but also to harmonize with contemporary car design. With Thule Motion XT, Thule is setting a new standard for modern roof box design, with a stylish, silent and easy-to-use box that will make your car look even better.

The high-performing multisport trailer **Thule Chariot Sport** is a versatile training partner that makes it easy and fun to stay active all year round, and it is a multisport trailer that lets you enjoy outdoor activities together with your child. Whether it's jogging, biking, strolling, or cross-country skiing, Thule Chariot Sport lets you bring your child along and share your passions.

**Bring your life**  
thule.com

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**For more information about Thule's products, please visit:** [www.thule.com](http://www.thule.com)

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## **About Thule**

The Thule brand was established in Sweden 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style. Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/ sports bags, and child related products like child bike seats, joggers, and multifunctional strollers. The Thule brand sets new standards within its categories, with products sold in 139 countries worldwide. *Thule is the largest brand in Thule Group*. For more information, please visit [www.thule.com](http://www.thule.com)

## **About the iF Design Award**

Since over 60 years, the iF Design Award has been recognized as an arbiter of quality for exceptional design. The iF label is renowned worldwide for outstanding design services, and the iF Design Award is one of the most important design prizes in the world. Submissions are awarded in the following disciplines: Product, Packaging, Communication and Service Design, Architecture and Interior Architecture as well as Professional Concepts. All awarded entries are featured on the iF World Design Guide, in the iF design app and are displayed at the iF design exhibition Hamburg. For more information, please visit [ifworlddesignguide.com](http://ifworlddesignguide.com)