



QuiBids Launches Site Redesign

Customers can experience an easier way to shop online at QuiBids with the launch of its new site redesign.

Oklahoma City, OK — June 29, 2012 — On Tuesday, June 26, QuiBids.com, the world's leading entertainment auction website, launched its first full-site redesign since the site's 2009 inception! Now, millions of customers will enjoy a faster, more effective user experience highlighted by additional auction statistics, an improved search feature, and much smoother site navigation.

"We redesigned the site to help our customers shop more easily," said Matt Beckham, QuiBids' CEO. "Now they'll be able to come to QuiBids and efficiently find auctions for the exact products they're looking for."

Among QuiBids 2.0's big improvements are more convenient browsing options, mostly thanks to the addition of product pages, where customers can go to search all scheduled auctions for a particular product. Customers will also enjoy a more powerful search bar that can handle a wider range of queries much faster and more efficiently than QuiBids' previous system. A streamlined appearance and more readily available statistics on previous auctions (including ending prices, number of bids spent, and percent savings) will also directly improve the customer shopping experience!

While the redesign altered the site's appearance and certain parts of its functionality, QuiBids' auction model will remain the same.

"We're still the same old QuiBids when it comes to getting great deals," Beckham said. "Now you just get to do it faster and more easily!"

Connect with QuiBids:

[QuiBids Facebook](#)

[QuiBids LinkedIn](#)

[QuiBids YouTube](#)

[QuiBids Twitter](#)

About QuiBids:

QuiBids, pronounced ('kwi-bids') as in Quick Bids, is a fun and exciting auction website where you can win big-ticket items at amazingly low prices. QuiBids launched in October 2009 and has expanded with their improved internet auction model. QuiBids live auctions are more exciting, reliable and safer than other online auction websites. Based in Oklahoma City, Oklahoma, our primary goal is simple: We are dedicated to providing an exciting online auction model with better deals for the consumer than any other website online.

Contact Information

Jill Farrand

Ph: 405-253-3883

Email: jfarrand@quibids.com